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CREDITS

The 2009 Chattanooga Football Media Guide is a product of the University of Tennessee at Chattanooga Athletics Department and the Communications and Media Relations Office. The book was written, designed and edited by Jay Blackman, Director of Athletics Communications and Media Relations. Editorial, design and layout assistance provided by Assistant Directors Anne Wehunt and Jim Horten and Director of Creative Services Owen Seaton. Detailed editorial assistance provided by Pam Henry. Cover design by April Cox, Graphic Design Manager for UTC. Photography by Robert Baudier, Jay Blackman, Tom Cordy, David Humber, Jeff Hurndon, Marvin Gentry, Willis Glasgow, Kathleen Greeson, Michael Hampton, Steve Hankins, Tracey Long, LifeTouch Photography, Phil Reich, Jeff Romero, Dale Rutemeyer, Owen Seaton, Bill Sheffield, Bill Shipley, Anne Wehunt, Chattanooga Times-Free Press, Chattanooga Times and UTC University Relations. Professional football photos provided with permission by the respective teams. Chattanooga photos on pages 6-7 courtesy of the Chattanooga Area Convention & Visitors Bureau.

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UNIVERSITY INFORMATION		
Institution		
Preferred Name		
Short Form		
Please do not use UT-Chattanooga, Tennessee-Chattan		
Location	Chattanooga, Tenn.	
NicknameMocs (not Mocca		
Colors Navy (PMS 295), Old Gold (PMS 1	24), Silver (PMS 429)	
Mascot	Scrappy	
Founded	1886	
Enrollment		
Stadium (Capacity) Finley Stadium (Dave	enport Field) (20,668)	
Stadium Surface	lyetheylene Field Turf	
NCAA Affiliation NCAA Division I (Football Cham		
Conference		
Chancellor		
Faculty Athletics Representative		
,		
ATHLETICS ADMINISTRATION	(400) 405 0070	
Rick Hart, Director of Athletics		
Matt Pope, Senior Associate Athletics Director/Finance		
Laura Herron, Associate Athletics Director/SWA	` ,	
Mike Royster, Assistant Athletics Director/Equipment		
Andrew Horton, Assistant Athletics Director/Development		
Scott Brincks, Director of Athletic Performance	, ,	
Todd Bullard, Head Athletic Trainer		
Brian DeWine, Director of Ticketing		
Ryan Peck, Director of Marketing		
Brandon Potts, Director of the Mocs Club	` ,	
Kim Reece, Director of Academic Services	` ,	
Owen Seaton, Director of Creative Services		
Marquita Turner, Director of Compliance	(423) 425-5557	
CHATTANOOGA FOOTBALL STAFF		
Russ Huesman, Head Coach	(423) 425-4494	
Marcus Satterfield, Offensive Coordinator		
Adam Fuller, Defensive Coordinator	` ,	
Carter Cardwell, Defensive Backs/Recruiting Coordinator		
Russ Ehrenfeld, Offensive Line		
Jason McManus, Running Backs	, ,	
Fred Tate, Defensive Line	, ,	
Tony Coode, Tight-Ends		
Will Healy, Offensive Assistant		
B.J. Hogan, Defensive Backs Assistant		
Marcus West, Defensive Line Assistant	(423) 425-5604	

CHATTANOOGA ATHLETICS COMMUNICATIONS AND MEDIA RELATIONS

CHATTANUUGA ATHLETICS CUMMUNICATIUNS AN	U MEUIA KELATIUNS
Jay Blackman, Director	(423) 425-5292
(Football, Wrestling, M/W Tennis)	Jay-Blackman@utc.edu
Jim Horten, Assistant Director	(423) 425-2350
(Men's Basketball, M/W Golf)	James-Horten@utc.edu
Anne Wehunt, Assistant Director	(423) 425-4618
(Soccer, Women's Basketball, Cross Country, Track & Field)	Anne-Wehunt@utc.edu
Nathan Blythe, Assistant	(423) 425-2116
(Volleyball, Softball)	Nathan-Blythe@utc.edu
Fax	(423) 425-4610
Finley Stadium Press Box	(423) 757-9332



2009 TEAM INFORMATION

2008 Record	1-11
2008 Southern Conf. Record/Finish	0-8/8th
Base Offensive Alignment	multiple
Base Defensive Alignment	multiple
Starters Returning/Lost	18/8
Offensive Starters Returning/Lost	8/3
Defensive Starters Returning/Lost	8/4
Specialist Starters Returning/Lost	2/1
Lettermen Returning/Lost	40/20
Off. Lettermen Returning/Lost	21/7
Def. Letterman Returning/Lost	16/11
Specialist Lettermen Returning/Lost	3/2
Off. Linemen Returning/Lost (Starters)	6/3 (3/1)
Def. Linemen Returning/Lost (Starters)	6/4 (2/2)

2009 SCHEDULE

Date	Opponent	Time	Watch
Sept. 3	Glenville State	7 p.m.	.GoMocs.com
Sept. 12.	Furman	6 p.m.	.GoMocs.com
Sept. 19.	at Presbyterian	1:30 p.r	mGoMocs.com
Sept. 26.	Wofford	6 p.m.	.GoMocs.com
Oct. 3	OPEN		
Oct. 10	at Samford	3 p.m.	SportSouth
Oct. 17	at Ga. Southern	TBA	GoMocs.com
Oct. 24	at Elon	TBA	GoMocs.com
Oct. 31	Western Carolina	. 2 p.m.	.GoMocs.com
Nov. 7	at Appalachian St.	TBA	GoMocs.com
Nov. 14	The Citadel	2 p.m.	.GoMocs.com
Nov. 21	at Alabama	TBA	ТВА

2008 RESULTS (1-11, 0-8 SOCON/9TH)

Date	Opponent	W-L	Score
Aug. 30	at No. 4 Oklahoma	L	2-57
Sept. 6	Cumberland	W	47-6
Sept. 13	at Florida State (ESPNU	J)L	7-46
Sept. 20	Jacksonville State	L	3-31
Sept. 27	at No. 16 Furman (CSS))L	10-35
Oct. 4	Georgia Southern	L	28-52
Oct. 11	at No. 9 Wofford (SportSouth	n)L	7-56
Oct. 18	No. 3 Elon	L	7-42
Nov. 1	at Western Carolina	L	7-27
Nov. 8	No. 2 Appalachian Sta	te L	7-49
Nov. 15	at The Citadel	L	21-24
Nov. 22	Samford	L	7-30

FOOTBALL HISTORY

Seasons	102nd
All-Time Record	449-464-32 (.492)
Record at Finley Stadium	24-40 (.387)
SoCon Titles 4 (197	7t, 1978t, 1979t, 1984t)
NCAA Playoff Appearances (·

FUTURE SCHEDULES

2010

Sept. 11at Jacksonville State Sept. 18Eastern Kentucky

Nov. 6at Auburn

SoCon Home: ASU, Elon, Ga. Southern, Samford SoCon Away: The Citadel, Furman, WCU, Wofford

2011

Sept. 10Jacksonville State Sept. 17at Eastern Kentucky

SoCon Home: The Citadel, Furman, WCU, Wofford SoCon Away: ASU, Elon, Ga. Southern, Samford

2012

Sept. 8at Jacksonville State

Sept. 15Presbyterian

SoCon Home: ASU, Elon, Ga. Southern, Samford SoCon Away: The Citadel, Furman, WCU, Wofford













If you look around the campus of the University of Tennessee at Chattanooga, you will find a message chiseled for eternity into the stone of our structures.

"We Shall Achieve"

A bold commitment that guides us in everything we do, and tells the world what to expect from our campus. At the University of Tennessee at Chattanooga, we achieve, and so will you.

Achieving a goal doesn't always come easy. UTC students are challenged through a rigorous liberal arts based general education and state-of-the-art cirricula in their majors. Our faculty members hold world-class credentials in teaching, research and creative endeavors and pass this experience to students. Tutoring and other academic support assist student success. Your future is worth the effort.



UNIVERSITY FAST FACTS

Founded	1886
Enrollment	9,807
Undergraduat	e8,405
Graduate	1,402
Chancellor D	
Degree Program	s91
Certificate	19
Baccalaureate	÷50
Master's	18
Specialist's	1
Doctorate	3
Avg. Undergrad	
Website	
Phone	. (423) 425-4111







UTC is one of the fastest growing campuses in Tennessee, with enrollment nearing 10,000 in 2009. Here are some of the significant opportunities UTC has to offer:

- UTC established the SimCenter: National Center for Computational Engineering in 2007. The SimCenter provides computer simulations to solve problems for industry and government while offering research programs.
- UTC's College of Business has ranked among the best in the nation by both BusinessWeek and the Princeton Review. Our programs are among the elite 10% nationwide to receive Association to Advance Collegiate Schools of Business International accreditation.
- UTC's School of Nursing has received more than \$3 million in grants the past three years to support nursing education and bring new skills to our students.
- Our Teacher Preparation Academy has been chosen by the Carnegie Foundation as a "Teachers for a New Era" institution, acknowledging our teacher licensure programs as among the best in the nation and a model for other universities.







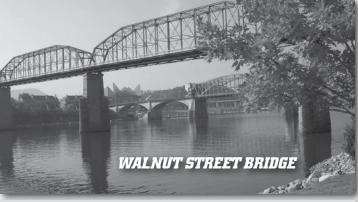




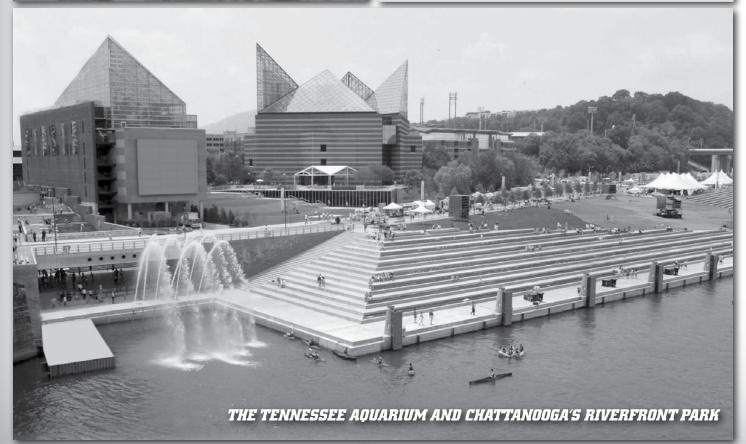


THE SCENIC CITY





- You will be impressed by Chattanooga's revitalized Riverfront that includes a 10-mile Riverwalk; The Passage, a celebration of Chattanooga's Native American heritage, and the Chattanooga Pier.
- Cruise down the Tennessee River aboard the Southern Belle Riverboat and see why Chattanooga is nicknamed the "Scenic City of the South."
- Take a walking tour of the charming Bluff View Arts District with its shops, restaurants and the Hunter Museum of American Art.
- The Walnut Street Bridge, connecting the Bluff View Arts District and downtown with the North Shore District and Coolidge Park, is one of the longest pedestrian bridges in the world.



CHATTANOOGA FAST FACTS

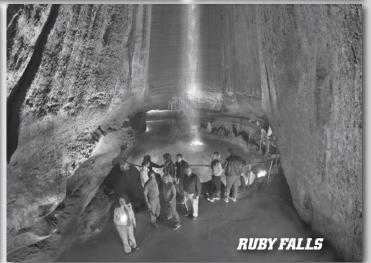
Founded	1838
City Population	169,884
Metro Area Population	514,568
Altitude (Downtown)	675 ft.
Avg. Summer Temp	77 (F)
Avg. Winter Temp	42 (F)
Time Zone	Eastern
Size	135 sqm.

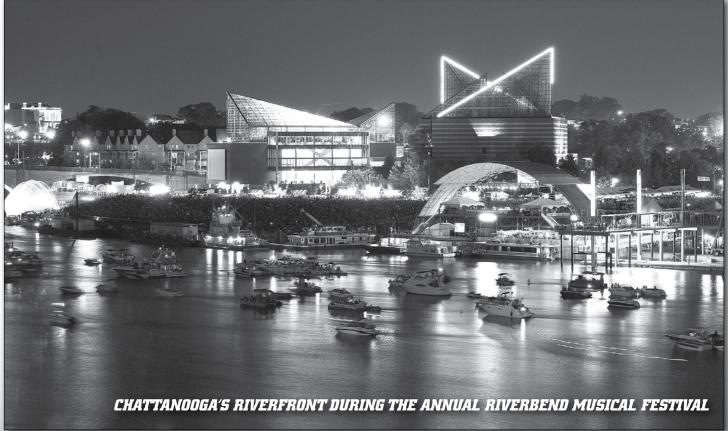
- Chattanooga is the 4th Largest City in Tennessee.
- The Chattanooga Bakery is the home of the MoonPie.
- Actor Samuel L. Jackson grew up in Chattanooga where he attended Riverside High School.



- Discover the Tennessee Aquarium with its two underwater worlds: River Journey and the new Ocean Journey. You will see tiny seahorses, impressive Beluga sturgeon, fierce sharks and playful otters.
- Visit Rock City where you can see seven states from one spot.
- Located over 1120 feet beneath the surface, Ruby Falls is the nation's largest and deepest waterfall open to the public.
- Lookout Mountain's Incline Railway travels up a 72.7% grade, making it the steepest passenger railway in the world.









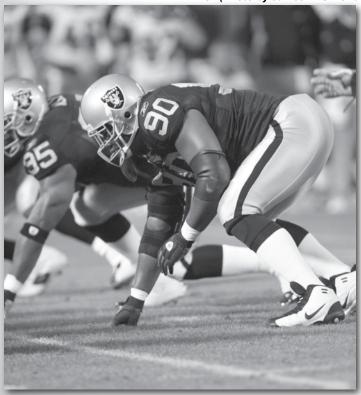
MOCS INTHE PROS



The Mocs have had no fewer than 50 former players on an NFL roster over the years. The three active players currently on an NFL roster are Terrell Owens (Buffalo), Terdell Sands (Oakland) and Eldra Buckley (Philadelphia).



Terrell Owens (1992-95) is entering his 13th season in the NFL after a standout career with the Mocs. He is a six-time Pro Bowl selection and a five-time All-Pro pick. He will suit up the 2009 season with the Buffalo Bills. (Photo by James D. Smith and the Dallas Cowboys)



Terdell Sands (1999) resigned with the Oakland Radiers in May 2007, inking a four-year contract worth \$17 million. He received a \$4 million signing bonus.



Eldra Buckley (2005-06) spent his first two seasons in the San Diego Chargers organization, but is now with the Philadelphia Eagles.





MOCS IN THE DRAFT

	MULS IN 1					
	Rnd/Pk	Name, Position Team				
1940	13/125	Jack Gregory, T Cleveland	ľ			
1942	17/177	Wilson Elliott, T Brooklyn	ľ			
1946	8/75	Gene Roberts, B New York Giants	ľ			
1946	10/91	Tom Barber, T Chicago Cardinals				
1947	8/a83	Fred Mullis, B New York Giants				
1947	Α	Gene Roberts, B Brooklyn (AAFC)				
1948	8	Ralph Hutchinson, T New York Giants				
1949	7/46	Ralph Hutchinson, T Chicago (AAFC)				
1949	15/111	Howard Derrick, B Brooklyn (AAFC)				
1951	25/300	Chet Lagod, T New York Giants				
1953	9/	Hal Ledyard, B San Francisco				
1954	15/174	Tom Drake, G Pittsburgh				
1954	18/205	Dick Young, B Chicago Cardinals				
1954	27/317	Dick Oniskey, C Chicago Bears				
1955	26/307	Abe Cohen, G New York Giants				
1955	28/328	Jack Spears, T Green Bay				
1958	27/315	Will Lewis, B Chicago Cardinals				
1959	7/75	Jim Tucker, E Chicago Bears				
1959	19/217	Bill Butler, B Green Bay				
1959	21/247	Johnny Green, QB Pittsburgh				
1960	18/215	Dan Sheehan, T Baltimore	:			
1960	В	Bill Butler, S Dallas Rangers	:			
1960	С	Dan Sheehan, T Minneapolis (AFL)				
1961	9	Dan Sheehan, T Minnesota	١.			
1961	8	Charley Long, G Boston (AFL)	1			
1962	21	Carey Henley, HB Buffalo (AFL)	ı			
1963	18	Jim Bradshaw, B Pittsburgh	i			
1963	17/F	Ron Whaley, DHB Washington	ı			
1963	20	Jim Bradshaw, HB Boston (AFL)	١			
1963	28/F	Ron Whaley, HB Boston (AFL)	ı			
1964	20	Lonnie Farmer, LB Boston (AFL)				
1966	9	Jack Gregory, F Cleveland	;			
1966	1/D	Jack Gregory, E Buffalo (AFL)				
1966	8/D	Tom Schaefer, FB Boston (AFL)				
1966	8/D	Henry Sorrell, LB Denver (AFL)				

1	Year	Rnd/Pk	Name, Position	Team
d	1967	5/129	Gary Tucker, HB	Miami
n	1968	G	Henry Sorrell, LB	Cincinnati
s	1969	15/377	John Tysziewicz, G	Houston
s	1972	10/244	Rocky Turner, DB	New York Jets
s	1975	8/185	Brent Adams, T	Atlanta
)	1976	6/175	Darnell Powell, RB	Buffalo
s	1976	9/247	Mike Hogan, RB	Philadelphia
;)	1978	4/103	Pete Pullara, G	Cleveland
)	1980	10/259	Greg Cater, P	Buffalo
s	1982	11/286	Curtis Rouse, G	Minnesota
0	1984	12/311	Lawrence Green, LB	New York Giants
h	1989	4/101	Travis McNeal, TE	Seattle
s	1989	12/313	Tony Bowick, NT	Atlanta
s	1991	4/108	Tony Hill, DE	Dallas
s	1991	12/331	Joe Brunson, DT	Miami
y	1992	6/141	Shoun Habersham, Y	WRIndianapolis
s	1992	8/207	Muhammad Shamsid-De	een, RB Seattle
s	1992	11/299	Pumpy Tudors, P	Philadelphia
y	1996	3/89	Terrell Owens, WR	San Francisco
h	1996	6/195	Marrio Grier, RB	New England
е	2001	7/235	Richmond Flowers	Jacksonville
s	2001	7/243	Terdell Sands	Kansas City
.)				

•The initial NFL Draft was in 1936; A-chosen as a special selection in the first All-American Football Conference Draft; B-selected in the 1960 Dallas Rangers expansion draft; C-selected in the American Football League's initial draft; D-a separate AFL Redshirt Draft was held in 1965 and 1966 as no future picks were made in regular draft; First combined AFL-NFL Draft was held in 1967; F-not eligible professionally, selected as a future pick; G-selected in the 1968 Cincinnati expansion draft; -Bob Standifer declined the NFL Draft in 1985 to become the No. 1 pick of the USFL's Oakland Invaders.

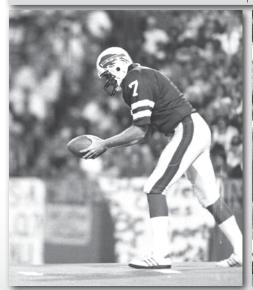
(Information courtesy of "The Draft" by Jim Campbell)



Marrio Grier (1994-95) was a member of the Patriots' Super Bowl XXXI team that faced Green Bay in 1997.



Jerry Ellison (1991-93) played four seasons in Tampa Bay (1995-98) and one in New England (1999). (Photo from the Tampa Bay Buccaneers)



Greg Cater (1976-79) played for Buffalo (1980- Mike Hogan (1972-75) was drafted by Philadel-83) and the St. Louis Cardinals (1986-87) during his NFL career.

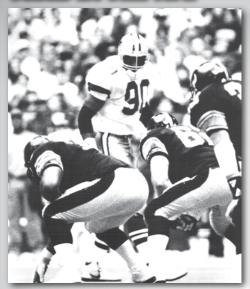


phia in 1976 and went on to play for three different NFL teams over the next five years.

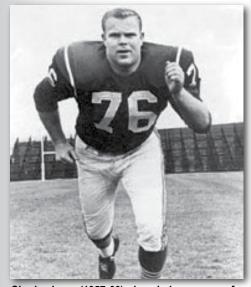


Travis McNeal (1986-87) was a fourth round selection of the Seattle Seahawks in 1989 and played five seasons in the NFL.





Tony Hill (1987-90) was a defensive end for the Dallas Cowboys in 1991-92.



Charles Long (1957-60) played nine seasons for the Boston Patriots (1961-69) and was an AFL All-Star offensive tackle in 1962 and 1963.

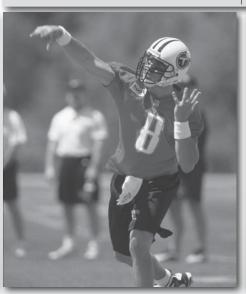


ing his long NFL career.

MOCS ON NFL ROSTERS =

		ULS UN N
	ars at U	
Brent Adams	1971-74	Atlanta Falcons (1975-78)
		Los Angeles Rams (1979)
Nate Bandy	1997-01	Tennessee Titans (2001)
Tony Bowick	1985-88	Atlanta Falcons (1989)
Jim Bradshaw	1960-62	Pittsburgh Steelers (1963-67)
Chuck Braidwood	1926-29	Portsmouth Spartans (1930)
		Cleveland Indians (1931)
		Chicago Cardinals (1932)
	~~~	Cincinnati Reds (1933)
Eldra Buckley	2005-06	San Diego Chargers (2007-08)
D:11 D (1	1055 50	Philadelphia Eagles (2009)
Bill Butler	1955-58	Green Bay Packers (1959)
		Dallas Cowboys (1960)
		Pittsburgh Steelers (1961)
La ala Oalia		Minnesota Vikings (1962-64)
Josh Cain	1999-02	Chicago Bears (2003)
Malcolm Carson	1979-81	Minnesota Vikings (1984)
Greg Cater	1976-79	Buffalo Bills (1980-83)
Harris and Olamb		t. Louis Cardinals (1986-87)
Howard Clark	1954-57	Los Angeles Chargers (1960)
Aba Cabaa	1050 55	San Diego Chargers (1961)
Abe Cohen	1952-55	Boston Patriots (1960)
Tim Collins	1973-76	Philadelphia Eagles (1977)
Jerry Ellison	1991-93	Tampa Bay Buccaneers (1995-98) ew England Patriots (1999)
Mayna Farmer	1960-63	Boston Patriots (1964-66)
Wayne Farmer Richmond Flowers		Jacksonville Jaguars (2001)
Frederick Gets	1926-29	Brooklyn Dodgers (1930)
Willie Gillespie		Tampa Bay Buccaneers (1986)
wille Gillespie	1901-02	Minnesota Vikings (1987)
Johnny Green	1955-58	Buffalo Bills (1960-61)
Johnny Green		v York Titans/Jets (1962-63)
Jack Gregory, Jr.	1963-65	Cleveland Browns (1967-71, 79)
oack Oregory, or.	1000-00	New York Giants (1972-78)
Jack Gregory, Sr.	1939	Cleveland Rams (1941)
Marrio Grier	1994-95	New England Patriots (1996-97)
Frank Grigonis	1940-41	Detroit Lions (1942)
Shoun Habersham	1989-91	Seattle Seahawks (1992)
Carey Henley	1959-61	Buffalo Bills (1962)
Tony Hill	1987-90	Dallas Cowboys (1991-92)
Mike Hogan	1972-75	Philadelphia Eagles (1976-78)
Willio Flogali		San Francisco 49ers (1979)
		New York Giants (1980)
Ralph Hutchison	1947-48	New York Giants (1949)
Brent Johnson	1982-85	Chicago Bears (1987)
Robert Johnson	1928-29	Portsmouth Spartans (1930)
1 CODOTE CONTINUE	.020-20	Ottomouti opartano (1990)

,	Name	ooro et l	ITC NEL Toom (Voors)
) (i)	Jeff Kestner	<b>ears at l</b> 1977-80	
3)	Jeli Kesthei	1977-00	Dallas Cowboys (1981) New York Jets (1982)
9)	loo Konobo	1027.20	
)	Joe Kopcha	1927-28	Chicago Bears (1929-35)
9)	Art Kaanigar	1000.00	Detroit Lions (1936)
()	Art Keoniger	1929-30	Frankford Yellow Jackets (1931)
))		Sta	ten Island Stapletons (1932)
()	Charter Lawred	4050 50	Philadelphia Eagles (1933)
2)	Chester Lagod	1950-52	New York Giants (1953)
3)	Hal Ledyard	1951-52	San Francisco 49ers (1953)
3)	Charles Long	1957-60	Boston Patriots (1961-69)
9)	Mike Makins	1985-86	Dallas Cowboys (1987)
9)	Harri Ma Oall	4075 77	New York Jets (1988)
))	Harry McCall	1975-77	Miami Dolphins (1978)
)	Ryan McCann	2002	Cincinnati Bengals (2003)
r)	Travis McNeal	1986-87	Seattle Seahawks (1989-91)
3)	Dandell Mitch : "		os Angeles Rams (1992-93)
()	Randall Mitchell	1982-85	Philadelphia Eagles (1987)
3)	Greg Moore	1984-86	New England Patriots (1987)
()	Mike Nease	1980-83	Philadelphia Eagles (1987)
0)	Alonzo Nix	2003-04	Tennessee Titans (2005)
()	Terrell Owens	1992-95	San Francisco 49ers (1996-03)
))		Pr	niladelphia Eagles (2004-05)
()			Dallas Cowboys (2006-08)
3)	D "D "	4070 75	Buffalo Bills (2009)
))	Darnell Powell	1972-75	Buffalo Bills (1976)
3)	Dete Dellere	4074 77	New York Jets (1978)
()	Pete Pullara	1974-77	Cleveland Browns (1978)
))	Fred Rayhle	1973-74	Seattle Seahawks (1977)
3)	Harold Ricks	1981-83	Tampa Bay Buccaneers (1983-87)
()	Gene Roberts	1946	New York Giants (1947-50)
)	Kareem Robinson	1994-97	Baltimore Ravens (1998-00)
3)	Curtis Rouse	1979-81	Minnesota Vikings (1982-86)
9)	Chuis Candana	1000.00	San Diego Chargers (1987)
3)	Chris Sanders	1999-00	Atlanta Falcons (2001)
)	Kanny Candar	4005.00	Tennessee Titans (2001-02)
7)	Kenny Sanders	1995-98	New York Giants (1999)
2)	Terdell Sands	1999	Green Bay Packers (2003)
2)	Muhammad Chamaid David	1000.01	Oakland Raiders (2004-09)
2)	Muhammed Shamsid-Deen	1989-91	Seattle Seahawks (1992)
2)	Henry Sorrell	1963-66	Denver Broncos (1967)
3)	Bob Standifer		San Francisco 49ers (1987)
9)	Gary Tucker	1964-66	Miami Dolphins (1968)
))	Pumpy Tudors	1989-91	Philadelphia Eagles (1992)
9)	Rocky Turner	1968-71	New York Jets (1972-74)
()	Willie Walker	1972-75	Kansas City Chiefs (1976)
))	Dick Young	1951-54	Baltimore Colts (1955-57)



Jack Gregory, Jr. (1963-65) played for the Chris Sanders (1999-00) had stints in training Richmond Flowers (2000) was a seventh Cleveland Browns and New York Giants dur- camp with the Tennessee Titans and Atlanta round draft pick by the Jacksonville Jaguars Falcons.



in 2001.



### NFL ALL-PRO RECEIVER



- SIX-TIME PRO BOWL
- FIVE-TIME ALL-PRO
- *UTC 1992-95*



6	B			
A		后產	E .	
days from 1	ns was a dominant rece 1992-95. He ranks near ' record book.	iver for the Mocs during the top in every receivi	his playing ng category	
	OWENS' NFL	OWENS' UTC		

CAREER STATISTICS						CAREER STATISTICS			TISTICS
Team	G/GS	Rec	Yds	Avg.	TD	Year	Rec	Yds	Avg.
49ers	16/10	35	520	14.9	4	1992	6	97	16.2
49ers	16/15	60	936	15.6	8	1993	38	724	19.1
49ers	16/8	67	1097	16.4	14	1994	57	838	14.7
49ers	14/14	55	723	13.1	3	1995	43	661	15.4
49ers	14/13	97	1451	15.0	13	Totals	144	2320	16.1
49ers	16/16	93	1412	15.2	16				
49ers	14/14	100	1300	13.0	13	OWEN	IS IN TH	HE UTC I	RECORD B
49ers	15/15	80	1102	13.8	9	• 2nd in o	career r	eceiving	yards (2,32
Eagles	14/14	77	1200	15.6	14	• 3rd in c	areer T	D recepti	ons (19)
Eagles	7/7	47	763	16.5	6	T5th in	career	reception	s (144)
	Team 49ers	Team         G/GS           49ers         16/10           49ers         16/15           49ers         14/14           49ers         14/13           49ers         16/16           49ers         16/16           49ers         15/15           Eagles         14/14	Team         G/GS         Rec           49ers         16/10         35           49ers         16/15         60           49ers         16/8         67           49ers         14/14         55           49ers         14/13         97           49ers         16/16         93           49ers         14/14         100           49ers         15/15         80           Eagles         14/14         77	Team         G/GS         Rec         Yds           49ers         16/10         35         520           49ers         16/15         60         936           49ers         16/8         67         1097           49ers         14/14         55         723           49ers         14/13         97         1451           49ers         16/16         93         1412           49ers         14/14         100         1300           49ers         15/15         80         1102           Eagles         14/14         77         1200	Team         G/GS         Rec         Yds         Avg.           49ers         16/10         35         520         14.9           49ers         16/15         60         936         15.6           49ers         16/8         67         1097         16.4           49ers         14/14         55         723         13.1           49ers         14/13         97         1451         15.0           49ers         16/16         93         1412         15.2           49ers         14/14         100         1300         13.0           49ers         15/15         80         1102         13.8           Eagles         14/14         77         1200         15.6	Team         G/GS         Rec         Yds         Avg. TD           49ers         16/10         35         520         14.9         4           49ers         16/15         60         936         15.6         8           49ers         16/8         67         1097         16.4         14           49ers         14/14         55         723         13.1         3           49ers         14/13         97         1451         15.0         13           49ers         14/14         93         1412         15.2         16           49ers         14/14         100         13.00         13.0         13.0           49ers         15/15         80         1102         13.8         9           Eagles         14/14         77         1200         15.6         14	Team         G/GS         Rec         Yds         Avg. TD         Year           49ers         16/10         35         520         14.9         4         1992           49ers         16/15         60         936         15.6         8         1993           49ers         16/8         67         1097         16.4         14         1994           49ers         14/14         55         723         13.1         3         1995           49ers         14/13         97         1451         15.0         13         Totals           49ers         16/16         93         1412         15.2         16         49ers         14/14         100         13.0         13         OWEN           49ers         15/15         80         1102         13.8         9         2nd in or           49ers         14/14         77         1200         15.6         14         3rd in or	Team         G/GS         Rec         Yds         Avg. TD         Year         Rec           49ers         16/10         35         520         14.9         4         1992         6           49ers         16/15         60         936         15.6         8         1993         38           49ers         16/8         67         1097         16.4         14         1994         57           49ers         14/14         55         723         13.1         3         1995         43           49ers         14/13         97         1451         15.0         13         Totals         144           49ers         16/16         93         1412         15.2         16         6           49ers         14/14         100         13.0         13.0         13         OWENS IN TI           49ers         15/15         80         1102         13.8         9         2nd in career In and in career In	Team         G/GS         Rec         Yds         Avg. TD         Year         Rec         Yds           49ers         16/10         35         520         14.9         4         1992         6         97           49ers         16/15         60         936         15.6         8         1993         38         724           49ers         16/8         67         1097         16.4         14         1994         57         838           49ers         14/14         55         723         13.1         3         1995         43         661           49ers         14/13         97         1451         15.0         13         Totals         144         2320           49ers         14/14         100         1300         13.0         13         OWENS IN THE UTC I           49ers         15/15         80         1102         13.8         9         2nd in career receiving           49ers         14/14         77         1200         15.6         14         3rd in career TD reception

2006 Cowboys 16/15 85 1180 13.9 13 2007* Cowboys 15/15 81 1355 16.7 15 2008 Cowboys 16/16 69 1052 15.2 10

Total

(*Pro Bowl Season)

189/170 95114,122 14.8 139

воокѕ

Owens began his career in San Francisco after being selected in the 3rd phia Eagles to Super Bowl XXXIX Round in the 1996 NFL Draft.



logging over 1,000 receiving in each year. (Photo by James D. Smith and the Dallas Cowboys)





He went on to lead the Philadel-



# MEDIA SPORTIGHT E



Freshman Arsenio Clemmons talks to the media after being named Defensive MVP of the Spring Game.

The Chattanooga Mocs athletics programs enjoy unparralleled media exposure. Located in a metroplitan area that includes over 500,000 people, the Mocs are covered by the Chattanooga Times-Free Press and the local contigent of television stations, including ABC, CBS and NBC.

Audio and video of Mocs football games are broadcast on the Internet on GoMocs.com.

The Southern Conference and SportSouth have again partnered to bring fans SoCon Saturdays that feature football matchups each week. SportSouth is available on Dish Network and Direct TV, making these games available nationwide.



Senior Jare Gault discusses the team with the television reporters following one of the Mocs' spring practices.

### >> SPORTSOUTH









Sophomore Sloan Allison is interviewed following the Mocs Spring Game at Finley Stadium.



Senior Tony Swafford talks about the Mocs following a scrimmage at Finley Stadium during spring practice.

THE OFFICIAL WEBSITE OF THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA ATHLETICS



#### THE ULTIMATE ONLINE DESTINATION FOR MOCS FANS!

- Stay updated on the latest news and scores Official Online Store
  - Watch live & on-demand video on Chattanooga All Access
- Exclusive Athletic Photos Bid on UTC Auction Items Buy & Print Tickets



# HINILEY SHADIUM E



In 1997, the Mocs football program said goodbye to historic Chamberlain Field and ushered in a new era for both the University and the City of Chattanooga. On Oct. 18, 1997, the UTC Mocs opened up their new home, Finley Stadium Davenport Field, as an overflow crowd of 22,646 watched UTC defeat Tennessee State 28-7. The 20,668-seat state-of-the-art facility is the best of its kind among Division I-FCS Subdivision stadiums and is the crown jewel for the city's Southside revitalization project.

The \$28.5 million project needed financial support to become a reality and got plenty of it. Donations from the private sector ranged anywhere from a 10 dollar bill to \$1 million. In fact, nearly 40 percent, or \$10.2 million of the project, came from private donations. The City of Chattanooga and Hamilton County contributed \$13 million, the State of Tennessee gave \$3.5 million and the University donated \$2.9 million.

Ground breaking on the site that was once the Rock Tenn plant was held March 7, 1996. Seven months later, the Stadium Corporation named the facility Finley Stadium Davenport Field

The late W. Max Finley, former Chairman of the Rock Tenn Corporation, dedicated his life to public service and was an active supporter of the University of Tennessee system. He received both the University of Chattanooga Distinguished Alumni Award and the Outstanding Service Award of the UTC Alumni Council. He was also inducted into the University's Hall of Fame.

The playing field is named in honor of the late Gordon Lee Davenport, the former President and CEO of the Krystal Company from 1975-85. Davenport served as Chairman of the Stadium Corporation and Campaign and worked endlessly and tirelessly in the planning and actual development of the facility. Davenport, a longtime friend of UTC athletics and particularly Mocs football, received the UTC Alumni Council Outstanding Service Award and is a member of the University's Hall of Fame.

A new polyetheylene artificial turf surface, a state-of-the-art plastic grass, was installed in the spring of 2005 by TC Thiolon USA and Precision Sports Fields, Inc.

The Stadium Corporation left nothing out of its masterpiece. The facility, designed by Derthick, Henley & Wilkerson and built by C&I Specialty, both of Chattanooga, contains 32 luxury sky boxes and 3,465 preferred seats with chairbacks. The \$350,000 scoreboard includes a video board, and the Stadium Club can hold 250 for pregame or postgame functions. The press box can hold 60 media workers, has three radio booths and a television broadcast booth. Identical home and visitors locker rooms contain a separate athletic training area and coaches' locker room, as well as an extensive player locker area.

Besides serving as the home of Mocs Football, Finley Stadium Davenport Field has served as the host of the NCAA FCS National Championship since 1997 and will host the game for the 13th consecutive year in 2009. It is also host to international and high school soccer, high school football, national lacrosse tournaments, concerts and other community festivals.

### FINLEY STADIUM FAST FACTS

Seating Capacity	20,668
Construction Cost	\$28.5 million
Construction Time	12 months
	October, 1997
Playing Surface pol	yetheylene turf (May 2005)
	15 feet below grade
Amount of Concrete Used	8,000 cubic yards
	a 20-mile, 6-foot wide strip
Miles of Electrical Wiring	77
Miles of Conduit	22
	C&I Specialty, Chattanooga
	erthick, Henley & Wilkerson
	Ellerbe Becket
	6 permanent
	32
Pressbox Seating Capacit	y60
Lighting	Six 115-foot poles
	East to West
	8
	9
	McKenzie Arena Box Office
	us2.5 miles
	River1 mile
	W. Max Finley &
	Gordon Davenport
	1206 Carter Street
	Chattanooga, TN 37402
•	Merrill Eckstein
Stadium Office Telephone	423-267-4041

### FINLEY STADIUM DIRECTIONS

From Atlanta – Take I-75 North to I-24 West to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Birmingham – Take I-59 North to I-24 East to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Knoxville – Take I-75 South to I-24 West to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Nashville – Take I-24 East to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.





#### FINLEY STADIUM RECORDS

First Game Oct. 18, 1997, UTC 28, Tennessee St. 7
UTC Record in Stadium21-27
Largest Crowd 23,010 Delaware vs. Appalachian St. (12/14/07)
Largest UTC Crowd
First TDStefpon Hawkins 18 pass from Brian Hampton, UTC, 1Q (10/18/97)
First Field Goal
Longest UTC Rush 79, Bryan Fitzgerald vs. Western Carolina (10/13/07)
Longest Rush by Opponent 71, Kevin Richardson, Appalachian St. (10/7/06)
Longest UTC Pass74, Cedric Stevens to Alonzo Nix
vs. Appalachian St. (10/30/04)
Longest Pass by Opponent 89, Richie Williams to DaVon Fowlkes
Appalachian St. (10/30/04)
Longest UTC Field Goal 53, Scot Kielblock vs. Samford (9/3/98)
Longest FG by Opponent47, Chris Kipperer, Miss. Valley St. (9/16/00)
Longest UTC Punt 62, Scot Kielblock vs. Western Carolina (10/25/97)
Longest Punt by Opponent72, David Helton, East Tenn. St. (11/14/98)
Longest UTC Kickoff Return78, Michael Gilmore
vs. Appalachian St. (10/30/04)
Longest KOR by Opponent90, Des Kitchings, Furman (11/22/97)
Longest UTC Punt Return88, Jordan Hazard vs. Furman (10/20/07)
Longest Punt Return by Opponent57, Erick Harris, Liberty (11/13/04)



#### HOME OF THE FCS NATIONAL CHAMPIONSHIP



For the past 12 seasons, the city of Chattanooga and Finley Stadium Davenport Field have been the host of the Football Championship Subdivision National Championship game. Finley Stadium will again host the 2009 FCS National Championship.

Year	Champion	Coach	Score	Runner-Up	Site A	ttendance
1997	Youngstown St.	Jim Tressel	10-9	M cNeese St.	Chattanooga, Tenn.	14,771
1998	Massachusetts	Mark Whipple	55-43	Ga. Southern	Chattanooga, Tenn.	17,501
1999	Ga. Southern	Paul Johnson	59-24	Youngstown St.	Chattanooga, Tenn.	20,052
2000	Ga. Southern	Paul Johnson	27-25	Montana	Chattanooga, Tenn.	17,156
2001	M ontana	Joe Glenn	13-6	Furman	Chattanooga, Tenn.	12,698
2002	Western Ky.	Jack Harbaugh	34-14	McNeese St.	Chattanooga, Tenn.	12,360
2003	Delaware	K.C. Keeler	40-0	Colgate	Chattanooga, Tenn.	14,281
2004	James Madison	Mickey Matthews	31-21	Montana	Chattanooga, Tenn.	15,599
2005	Appalachian St.	Jerry Moore	21-16	UNI	Chattanooga, Tenn.	19,219
2006	Appalachian St.	Jerry Moore	28-17	Massachusetts	Chattanooga, Tenn.	22,808
2007	Appalachian St.	Jerry Moore	49-21	Delaware	Chattanooga, Tenn.	23,010
2008	Richmond	Mike London	24-7	Montana	Chattanooga, Tenn.	17,823



# 5

#### AT THE FIRST TENNESSEE PAVILION



Adjacent to the stadium is the perfect location for all of the Mocs' pregame tailgating festivities inside the First Tennessee Pavilion.

The old Ross-Meehan Foundry has been renovated into an open-air pavilion which has become a favorite for tailgaters, complete with food and beverage concessions.

The pavilion offers tailgaters a perfect atmosphere around the stadium while providing protection from the weather without being indoors. For more information on tailgating in the First Tennessee Pavilion visit www.GoMocs.com.









FIRST-RATE CARE :



Head Athletic Trainer Todd Bullard (right) has directed the care of Mocs student-athletes for the past five years.



The training room in McKenzie Arena serves the Mocs' student-athletes with state-of-the-art equipment.



The Mocs have an excellent relationship with near-by Erlanger Hospital, providing top-quality care to all UTC student-athletes.

The University of Tennessee at Chattanooga Sports Medicine Program provides prevention, care, and rehabilitation services for all student-athletes. UTC has two athletic training rooms that serve all athletic teams. Thanks to funding from Erlanger Hospital, the athletic training rooms are equipped with the most up-to-date rehabilitation equipment including a Biodex isokinetic unit, a Neurocom for balance testing and training, and a Trazer unit for functional rehabilitation. In addition, the Chattanooga Group, Inc., provides therapeutic modalities for use as both rehabilitation equipment and instructional devices for students enrolled in the Graduate Athletic Training Program.

The Graduate Athletic Training Program at UTC plays a major role in providing certified athletic trainers to insure that student-athletes are well taken care of. The entry-level masters program is one of few programs in the country that allows students to earn a master's degree while they gain eligibility to sit for the Board of Certification Exam. Members of the athletic department and the graduate program staff the athletic training rooms. They work together to insure quality health care for the student-athletes and quality academic instruction for athletic training students in the graduate program.



**Todd Bullard** Head Athletic Trainer



McKenzie McDonald Asst. Athletic Trainer



Brandy Leffler Asst. Athletic Trainer



Jessica Tanner Asst. Athletic Trainer



Ryan Degon Asst. Athletic Trainer



Kerri Cramer Grad. Athletic Trainer



**Jacob Fox**Grad. Athletic Trainer



**Grant Davis**Grad. Athletic Trainer





#### ATHLETIC PERFORMANCE



The \$3.2 million Brenda Lawson Student Success Center opened in January 2009 and houses the Wolford Family Strength & Conditioning Center.



Scott Brincks Director of Athletic Performance



Jeff Andrews Asst. Dir. of Athletic Performance



**Brad Lokey** Volunteer Assistant

The newly completed \$3.2 million Brenda Lawson Student-Athlete Success Center is one of the finest facilities of its kind in college athletics. The Center, located on Vine Street in the heart of campus, houses the Chattem Basketball Practice Facility and the Wolford Family Strength and Conditioning Facility. Also located in the Center are meeting and film rooms that are available for all Mocs' athletic programs to use.

Director of Athletic Performance Scott Brincks and his staff use the facility to increase the Mocs football team's overall strength and conditioning level. Through rigorous offseason workouts, and programs to maintain peak performance during the season, the Lawson Center and Wolford Family Strength and Conditioning Facility will impact the Mocs' performance on the field for years to come.



tance of this facility to all Mocs Student- 40-yard sprint lanes located in the Wolford Athletes at the ground-breaking in 2007.



Senior Clint Woods talks about the impor- Mocs take advantage of the three unique Family Strength and Conditioning Center.



The Wolford Family Strength and Conditioning Center has all of the Director of Athletic Performance Scott Brincks works with OL Chris state-of-the-art weight training equipment.



Harr in the new Wolford Family Strength & Conditioning Center.



#### CAREER PREPARATION





Located in McKenzie Arena, the Mocs' computer lab gives student-athletes a convenient place to study, receive tutoring help and complete assignments.

The Chattanooga Mocs have an excellent Academic Support Service in place for all student-athletes. Through the use of advisors, tutors, study halls and many other programs, the Office of Academic Services is on hand to help each student-athlete reach his or her ultimate goal of earning a college degree.

#### **Goals of the Office of Academic Support Services**

- To support each student athlete's effort to receive a quality education.
- To encourage and facilitate the goals for each student-athlete's career path.
- To ensure that the academic integrity of UTC is maintained.
- To comply with all rules and regulations of UTC, the Southern Conference and the NCAA.
- To help ensure the continuing athletic eligibility during a studentathlete's years at UTC.



Former Moc Raeshon Ball earned his degree in Health and Human Performance at the 2009 Spring Commencement Ceremonies.



Kim Reece Director of Academic Services



Rhonda Reynolds Academic Advisor



Jenelle Atiyeh Academic Advisor

#### ACADEMIC ALL-SOCON



William Giles



Steven Smigelsky

Academic All-Southern Conference Honors are given to student-athletes in their second year at the institution who have at least a 3.2 cumulative grade-point-average and competed in at least 50% of their team's contests.

#### DEAN'S LIST

Fall 2008
Nick Craig
Ryan Geist
Mike Hammons
Brent Hayes
Mitchell Meadows
Adam Miller
Brock Oliver
Cody Romans
Steven Smigelsky
Dustin Tate
Jeff Veres
Phillip Walliser
Austin Wilson

Spring 2009 Joel Bradford Michael Carter Ryan Consiglio Nick Craig Ryan Geist Mike Hammons **Brock Oliver** Adam Miller Steven Smigelsky Brett Stanton Brian Sutherland **Dustin Tate** Joseph Thornton Jeff Veres Phillip Walliser Austin Wilson

#### HONOR ROLL

Fall 2008
Ryan Consiglio
Thomas Green
Louis Gibson
Chris Harr
Tony Pastore
Kenny Scrivens
Joseph Thornton

Spring 2009
Arsenio Clemmons
Justin Galyon
Louis Gibson
Thomas Green
T.J. Hurless
Chris Lewis-Harris
Jeff Lloyd
Cody Romans
Clint Woods

UTC students with a 3.2 grade-point-average or greater earn Dean's List recognition for the semester.

The Athletic Director's Honor Roll is made up of student-athletes with at least a 3.0 grade-point-average for the semester. Those listed on the Dean's List also receive this honor.



5

#### INVOLVED ALUMNI



The Mocs enjoyed a festive Alumni Weekend centered around the 2009 Spring Game at Finely Stadium. Head coach Russ Huesman invited all former players in attendance on the field for this group picture.



Renee Haugerud (second from left) and her husband John Murphy (left) are seated with College of Business Dean Richard Casavant and Director of Athletics Rick Hart after the announcement of their \$2 million gift to UTC. \$500,000 of the gift went to the Mocs' football program. Murphy was a long-snapper at UTC from 1978-80.



Former Moc Bucky Wolford (1966-69), third from the left, takes part in the ground-breaking of the Brenda Lawson Student-Athlete Success Center. Wolford helped fund the new weight room in the Lawson Center that is now named the Wolford Family Strength & Conditioning Center.



Former Mocs Johnny Owens (1980-82) and Don Lepard (1979-81) with head coach Russ Huesman in the newly renovated Mocs' Football Offices. Owens and Lepard refurbished the coaches offices in McKenzie Arena with new carpet, paint and furniture. Owens and Lepard were a teammates of Huesman and assistant coach Russ Ehrenfeld at UTC.



Head coach Russ Huesman poses with the winning team at the 2009 UTC Football Alumni Golf Tournament. Assistant coach Will Healy, Cos DeMatteo (1998-01), Nate Bandy (1997-01) and James Clark (2000-03) took first place in the event. Over 40 former Mocs participated in the first year of the tournament prior to the Spring Game.







Senior defensive end B.J. Taylor talks with local youth at the Mocs' free kids clinic conducted before the 2009 Spring Game at Finley Stadium.



Sophomore Ryan Geist, senior Shaun Kermah, sophomores Ryan Mc-Gowan and Omre Harris and senior Doug Faatiliga help with the 2009 Chattanooga Special Olympics.



ceremonies at the 2009 Chattanooga Special Olympics.



Senior Bryce Garcia and sophomore Pete Evans help with the awards Senior linebacker Joseph Thornton works with some of the 100+ youth who attended the Mocs' free kids clinic at Finley Stadium prior to the 2009 Spring Game.



Head coach Russ Huesman speaks at the Chattanooga Rotary Club luncheon shortly after being named the Mocs' 22nd head coach. Since his hire, coach Huesman has been a popular speaker at civic and community events throughout the Chattanooga area.



Senior Steven Smigelsky visits with local elementary school children to talk about the importance of staying in school and getting a quality education.



#### ACADEMICALLY, ATHLETICALLY & SOCIALLY

#### ATHLETICALLY

Over the last three years, UTC has won 11 regular season and 14 tournament championships in the Southern Conference, far more than any other school during that time. The Mocs enjoyed one of the most successful athletic seasons in school history in 2008-09. Here is a brief list of some UTC's major athletic accomplishments in 2008-09.

- Six SoCon Team Champions
- Record 10 Teams Represented in the Postseason
- · Four Southern Conference Athletes of the Year
- 14 Individual SoCon Tournament Champions/MVPs
- Four Southern Conference Freshmen of the Year
- Three Southern Conference Coaches of the Year
- · School Record 99th place finish in the NACDA Learfield Director's Cup.



Sophomore Emmanuel Kirwa was named the Senior Lara Newberry was named the National Southern Conference Cross Country Male Runner of the Year.



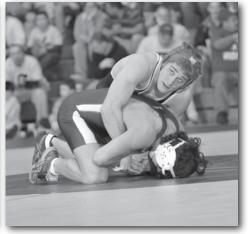
Libero of the Year and set the NCAA record for career digs in 2008.



consecutive Southern Conference title last Player of the Year, leading the Lady Mocs to tler of the Year, leading the Mocs to their fifth season.



The women's cross country team won its third Junior Shanara Hollinquest was the SoCon Junior Cody Cleveland was the SoCon Wrestheir 10th straight regular season SoCon title.



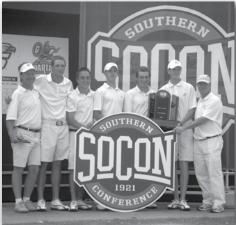
consecutive league title.



The men's basketball team won the SoCon The Mocs' softball team won its 11th regular Tourney in 2009, advancing to the NCAA Tournament for the 10th time in school history.



season and 10th SoCon Tournament trophy, advancing to the NCAAs for the seventh year.



The men's golf squad won its third consecutive Southern Conference trophy and finished 18th in the NCAA Championships in 2009.



#### ACADEMICALLY

The Mocs' student-athletes continue to have tremendous success in the classroom. Following the 2009 spring semester:

- 116 Mocs (46% of all student-athletes) earned a spot on the Athletic Director's Honor Roll for posting a 3.0+ g.p.a.
- 83 Mocs (33% of all student-athletes) were recognized on the Dean's List for posting a 3.2+ g.p.a.
- 18 Mocs recorded a perfect 4.0 g.p.a. for the semester.
- Men's and women's cross country and track & field teams were named All-Academic by the United States Track and Field and Cross Country Coaches Association.



Women's golf posted a 3.46 team g.p.a. in the Spring while advancing to the NCAAs in just the second year of the program.

Jason McCroskey was the 2009 SoCon Freshman of the Year and on the NWCA national All-Academic team.



Women's cross country won its third-straight SoCon title and posted the highest team g.p.a. (3.47) among the Mocs last Fall.



Sophomore Chris Berry was an ESPN The Magazine Academic All-District selection and won the SoCon indoor and outdoor 5000M.



Sophomore Courtney Barnes was a second team ESPN The Magazine Academic All-District selection.

#### **SOCIALLY**

The Chattanooga Mocs Athletics Department is heavily involved in community events throughout the year. UTC student-athletes are well represented in the annual Susan G. Komen Race for the Cure and the Mocs are always involved with local projects such as canned food drives, Bloodanooga and other activities throughout Chattanooga.

The Student-Athlete Advisory Committee (SAAC) plans many of the Athletic Department's community events, such as their trip to the Children's Home/Chambliss Shelter to promote physical fitness.

The Mocs also have a presence at Chattanooga's Special Olympics events each year.





The Mocs' SAAC program is proactive in planning community events such as promoting physical fitness to the area's youth.



Dalewood Middle School won a new computer The Mocs are always on hand to help out with courtsey of the Mocs through UTC Basketball's Middle School Night promotion.



the annual Nursing Home Olympics at McKenzie Arena.



### THE EVOLUTION OF THE MASCOT

#### THE ANSWER

For more than a decade, this question has puzzled many fans and observers of Chattanooga Athletics.

The UTC Athletics Department changed logos in 1997, moving away from Native American imagery to a package of logos using railroad images, the nickname "Mocs," and the Scrappy mascot. The new package emphasized UTC's connection to Chattanooga and the city's railroad heritage and

incorporated the Tennessee state bird.

The term "Moc" is short for "Mockingbird." Mockingbirds are fiercely territorial creatures which protect their Introduced in 2008, the new-look homes with courage, deter- Scrappy has a sharper and more modmination and skill. Those attri- age of UTC Athletics. butes reflect the intellect, spirit and character of UTC studentathletes and alumni. A Moc is a champion on the playing surface, in the classroom and, most importantly, in life.



ern feel, mirroring the growth and im-



#### **SCRAPPY**

Named after legendary football coach A.C. "Scrappy" Moore, Scrappy, the Chattanooga mascot, is a fixture for the Mocs. A re-design in 2008 puts Scrappy in the image of the State Bird of Tennessee, a Mockingbird. The mockingbird is known as a fierce protector of its nest and environment. It is sometimes seen swooping down on a dog, cat or predator that may be venturing too close to the bird's protected territory. described by "Late Night" host Jimmy Fallon as "a sledgehammer wielding mockingbird with a heart of Blue & Gold," Scrappy symbolizes that competitive passion.



#### WHY MOCS?

Faced with politically sensitive issues and in need of a stronger core identity to help establish a strong brand as Chattanooga's Team, the athletics department embarked on a comprehensive identity program in 1996. A new direction for the athletics identity was determined, moving away from the politically incorrect Native American Indian imagery.

Several identities have been used in the past. With the old nickname "Moccasins," a snake was used in the 1920s and an Indian was used until the year of major change in 1996. A moc-

casin shoe was even used in the 1980s.

In 1996, it was decided to adopt the State Bird of Tennessee, the Mockingbird, as the core of the new identity, while incorporating the strong regional imagery of Chattanooga's vast railroad history. The mascot "Scrappy" was born and a new emphasis was placed on the athletics department's role in the The "Power C" logo is the primary mark region.



of Chattanooga Mocs Athletics.

The committee also recog-

nized the need for the word "Chattanooga" to have a great emphasis in the logo. The nickname "Moccasins" was shortened to simply "Mocs." Thus established, Chattanooga could rebuild its athletics programs and initiatives around this new identity.

And rebuild it did. Quickly establishing the identity program in February 1997, combined with tremendous success in the NCAA Men's Basketball Tournament, UTC had positioned itself to reach for the next level.

From 1997 to 2007, the primary logo was the mascot, Scrappy, riding a train. The secondary logo features the front of a train with the word Mocs built into the logo. This logo is affectionately called the "Cowcatcher logo," referring to the front lower grill of the train that helped push objects from the train tracks.

In August 2007, officials at Chattanooga updated the school's marks. A new C logo, the "Power C" as it has become known to fans and alums, was created as the primary mark and is emblazoned on the side of the football team's helmets. The secondary marks were updated with a more modern look, and a new font, unique to the school, is now used on the text areas of the logos and marks.

In September 2008, Scrappy was re-branded to better match the image of a mockingbird and reflect the rich tradition of our state, our city and our University. New marks of the head as well as a full body were released. The program has also been taking special efforts to stay true to its color palette-which includes navy blue and old gold.



The Cowcatcher logo has been recently modified, but is still in use by UTC