

FOOTBALL



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CREDITS

The 2011 Chattanooga Football Media Guide is a product of the University of Tennessee at Chattanooga Athletics Department and the Communications and Media Relations Office. The book was written, designed and edited by Jay Blackman, Assistant Athletics Director for Communications and Media Relations. Editorial, design and layout assistance provided by Assistant Directors Anne Wehunt and Jim Horten, Assistant Nate Blythe and Director of Creative Services Owen Seaton. Detailed editorial assistance provided by Pam Henry. Cover design by Michael Vinson and Jim Horten. Photography by Robert Baudier, Jay Blackman, Tom Cordy, Bret Douglas, David Humber, Jeff Hurndon, Marvin Gentry, Willis Glasgow, Kathleen Greeson, Michael Hampton, Steve Hankins, Tracey Long, LifeTouch Photography, Phil Reich, Jeff Romero, Dale Rutemeyer, Owen Seaton, Bill Sheffield, Bill Shipley, Anne Wehunt, Chattanooga Times-Free Press, Chattanooga Times and UTC University Relations. Professional football photos provided with permission by the respective teams. Chattanooga photos on pages 6-7 courtesy of the Chattanooga Area Convention & Visitors Bureau.

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UNIVERSITY INFORMATION

Institution	University of Tennessee at Chattanooga
Preferred Name	Chattanooga
Short Form	UTC
Please do not use UT-Chattanooga, Tennessee-Chattanooga or Tenn.-Chatt.	
Location	Chattanooga, Tenn.
Nickname	Mocs (not Moccasins or Mockingbirds)
Colors	Navy (PMS 295), Old Gold (PMS 124), Silver (PMS 429)
Mascot	Scrappy
Founded	1886
Enrollment	10,781
Stadium (Capacity)	Finley Stadium (Davenport Field) (20,668)
Stadium Surface	Polyethylene Field Turf
NCAA Affiliation	NCAA Division I (Football Championship Subdivision)
Conference	Southern
Chancellor	Dr. Roger Brown
Faculty Athletics Representative	Dr. Michael Jones

ATHLETICS ADMINISTRATION

Rick Hart, Director of Athletics	(423) 425-2270
Matt Pope, Senior Associate Athletics Director/Finance	(423) 425-2158
Laura Herron, Senior Associate Athletics Director/SWA	(423) 425-4583
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Ryan Peck, Assistant Athletics Director UTC Mocs Club & Marketing	(423) 425-4773
Marquita Armstead, Director of Compliance	(423) 425-5577
Scott Brincks, Director of Athletic Performance	(423) 425-5293
Todd Bullard, Director of Sports Medicine	(423) 425-4740
Erika Lerum, Director of Marketing	(423) 425-2257
Megan Parker, Director of Ticketing	(423) 425-5273
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CHATTANOOGA FOOTBALL STAFF

Russ Huesman, Head Coach	(423) 425-4494
Marcus Satterfield, Offensive Coordinator	(423) 425-5385
Adam Fuller, Defensive Coordinator	(423) 425-4145
Russ Ehrenfeld, Tight Ends	(423) 425-4271
Jimmy Lindsey, Defensive Line	(423) 425-4494
Geep Wade, Offensive Line	(423) 425-4494
Marcus West, Defensive Line	(423) 425-2223
Tony Coode, Linebackers	(423) 425-4558
Jamaal Fobbs, Running Backs	(423) 425-4404
Will Healy, Receivers	(423) 425-4227
B.J. Hogan, Defensive Backs	(423) 425-2225

CHATTANOOGA ATHLETICS COMMUNICATIONS AND MEDIA RELATIONS

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Anne Wehunt, Assistant Director	(423) 425-4618
(Soccer, Women's Basketball, Cross Country, Track & Field)	Anne-Wehunt@utc.edu
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(Volleyball, Softball)	Nathan-Blythe@utc.edu
Finley Stadium Press Box	(423) 757-9332

2011 TEAM INFORMATION

2010 Record	6-5
2010 SoCon Record/Finish	5-3/T3rd
Base Offensive Alignment	multiple
Base Defensive Alignment	multiple
Starters Returning/Lost	16/10
Offensive Starters Returning/Lost	5/7
Defensive Starters Returning/Lost	8/3
Specialist Starters Returning/Lost	3/0
Lettermen Returning/Lost	38/22
Offensive Linemen Returning/Lost (Starters)	7/6 (2/3)
Defensive Linemen Returning/Lost (Starters)	5/5 (2/2)
Specialists Returning/Lost (Starters)	4/0 (3/0)

2011 SCHEDULE

Date	Opponent	Time	Watch
Sept. 3	at Nebraska	3:30 p.m.	Big 10 Network
Sept. 10	JACKSONVILLE ST.	6 p.m.	GoMocs.com
Sept. 17	at Eastern Kentucky	TBA	TBA
Sept. 24	at Appalachian St.	3:30 p.m.	TBA
Oct. 1	THE CITADEL	6 p.m.	GoMocs.com
Oct. 8	at Georgia Southern	3 p.m.	PBS
Oct. 15	WESTERN CAROLINA	6 p.m.	GoMocs.com
Oct. 22	at Elon	3 p.m.	PBS
Oct. 29	FURMAN	2 p.m.	GoMocs.com
Nov. 5	at Samford	12 p.m.	TBA
Nov. 12	OPEN		
Nov. 19	WOFFORD	2 p.m.	GoMocs.com

2010 RESULTS (6-5, 5-3 SOCON/3RD)

Date	Opponent	W-L	Score
Sept. 4	No. 3 APPALACHIAN ST.*	L	41-42
Sept. 11	at No. 5 Jacksonville St.	L	17-21
Sept. 18	EASTERN KENTUCKY	W	42-24
Sept. 25	at Western Carolina*	W	27-21
Oct. 9	at The Citadel*	W	28-10
Oct. 16	No. 18 GA. SOUTHERN*	W	35-27
Oct. 23	at No. 25 Furman*	W	36-28
Oct. 30	ELON*	L	35-49
Nov. 6	at No. 2 Auburn	L	24-62
Nov. 13	SAMFORD*	W	48-14
Nov. 20	at No. 7 Wofford*	L	14-48

FOOTBALL HISTORY

Seasons	103
All-Time Record	483-492-35 (.496)
Record at Finley Stadium	31-43 (.419)
SoCon Titles	4 (1977t, 1978t, 1979t, 1984t)
NCAA Playoff Appearances (Last)	1 (1984)

FUTURE SCHEDULES

2012	Sept. 1	at South Florida
	Sept. 8	at Jacksonville State
	Sept. 15	Presbyterian
	SoCon Home:	ASU, Elon, GSU, Samford
	SoCon Away:	Citadel, Furman, WCU, Wofford
2013	Aug. 29	UT Martin
	Sept. 7	at Georgia State
	Sept. 14	Austin Peay
	Nov. 23	at Alabama
	SoCon Home:	Citadel, Furman, WCU, Wofford
	SoCon Away:	ASU, Elon, GSU, Samford
2014	Aug. 30	at Tennessee
	Sept. 6	Georgia State
	Sept. 13	at Austin Peay
	Nov. 8	at UT Martin
	SoCon Home:	ASU, Elon, GSU, Samford
	SoCon Away:	Citadel, Furman, WCU, Wofford
2015	Sept. 12	Austin Peay
2016	Nov. 5	at Austin Peay
2017	Nov. 9	UT Martin
2018	Sept. 18	at UT Martin



CHATTANOOGA



THE UNIVERSITY

FOUNDERS HALL



FLETCHER HALL



If you look around the campus of the University of Tennessee at Chattanooga, you will find a message chiseled for eternity into the stone of our structures.

"We Shall Achieve"

This represents a bold commitment that guides us in everything we do, and tells the world what to expect from our campus. At the University of Tennessee at Chattanooga, we achieve, and so will you.

Achieving a goal doesn't always come easy. UTC students are challenged through a rigorous liberal arts-based general education and state-of-the-art curricula in their majors. Our faculty members hold world-class credentials in teaching, research and creative endeavors, and pass this experience to students. Tutoring and other academic support assist student success. Your future is worth our effort.

LUPTON LIBRARY



**UNIVERSITY
FAST FACTS**

Founded	1886
Enrollment.....	10,781
Undergraduate.....	9,239
Graduate.....	1,542
Chancellor	Dr. Roger Brown
Degree Programs.....	91
Certificate.....	19
Baccalaureate.....	50
Master's.....	18
Specialist's.....	1
Doctorate.....	3
Avg. Undergrad Age.....	22.0
Website.....	www.utc.edu
Phone.....	(423) 425-4111



UTC is one of the fastest growing campuses in Tennessee, with enrollment surpassing 10,000 in 2010. Here are some of the significant opportunities UTC has to offer:

- UTC established the SimCenter: National Center for Computational Engineering in 2007. The SimCenter provides computer simulations to solve problems for industry and government while offering research programs.

- UTC's College of Business has ranked among the best in the nation by both BusinessWeek and the Princeton Review. Our programs are among the elite 10% nationwide to receive Association to Advance Collegiate Schools of Business International accreditation.

- UTC's School of Nursing has received more than \$3 million in grants the past three years to support nursing education and bring new skills to our students.

- Our Teacher Preparation Academy has been chosen by the Carnegie Foundation as a "Teachers for a New Era" institution, acknowledging our teacher licensure programs as among the best in the nation and a model for other universities.

THE STUDENT PARK AT UTC



HERITAGE PLAZA



UTC PLACE

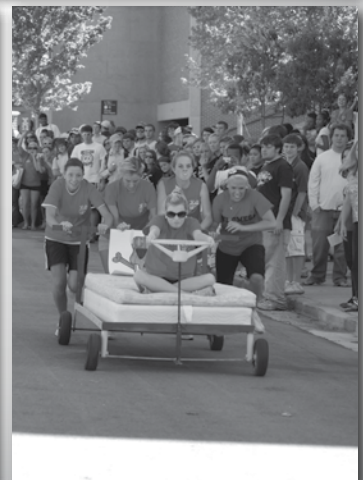


ENTREPRENEURSHIP HALL OF FAME
UT CHATTANOOGA COLLEGE OF BUSINESS



UTC COLLEGE OF BUSINESS

LANSING COURT AND THE UNIVERSITY CENTER



CHATTANOOGA



THE SCENIC CITY

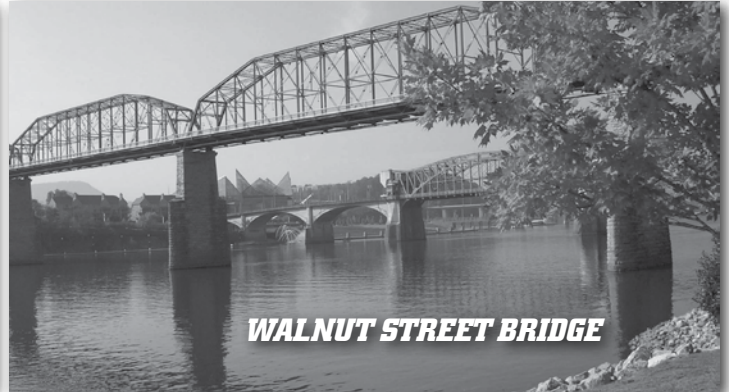
HUNTER MUSEUM OF AMERICAN ART



THE SOUTHERN BELLE RIVERBOAT



WALNUT STREET BRIDGE



- You will be impressed by Chattanooga's revitalized Riverfront that includes a 10-mile Riverwalk; The Passage, a celebration of Chattanooga's Native American heritage, and the Chattanooga Pier.
- Cruise down the Tennessee River aboard the Southern Belle Riverboat and see why Chattanooga is nicknamed the "Scenic City of the South."
- Take a walking tour of the charming Bluff View Arts District with its shops, restaurants and the Hunter Museum of American Art.
- The Walnut Street Bridge, connecting the Bluff View Arts District and downtown with the North Shore District and Coolidge Park, is one of the longest pedestrian bridges in the world.



THE TENNESSEE AQUARIUM AND CHATTANOOGA'S RIVERFRONT PARK

**CHATTANOOGA
FAST FACTS**

Founded 1838
 City Population 169,884
 Metro Area Population .. 514,568
 Altitude (Downtown)..... 675 ft.
 Avg. Summer Temp..... 77 (F)
 Avg. Winter Temp..... 42 (F)
 Time Zone..... Eastern
 Size 135 sqm.

- Chattanooga is the 4th Largest City in Tennessee.
- The Chattanooga Bakery is the home of the Moon Pie.
- Actor Samuel L. Jackson grew up in Chattanooga where he attended Riverside High School.



ROCK CITY

• Discover the Tennessee Aquarium with its two underwater worlds: River Journey and the new Ocean Journey. You will see tiny seahorses, impressive Beluga sturgeon, fierce sharks and playful otters.

• Visit Rock City where you can see seven states from one spot.

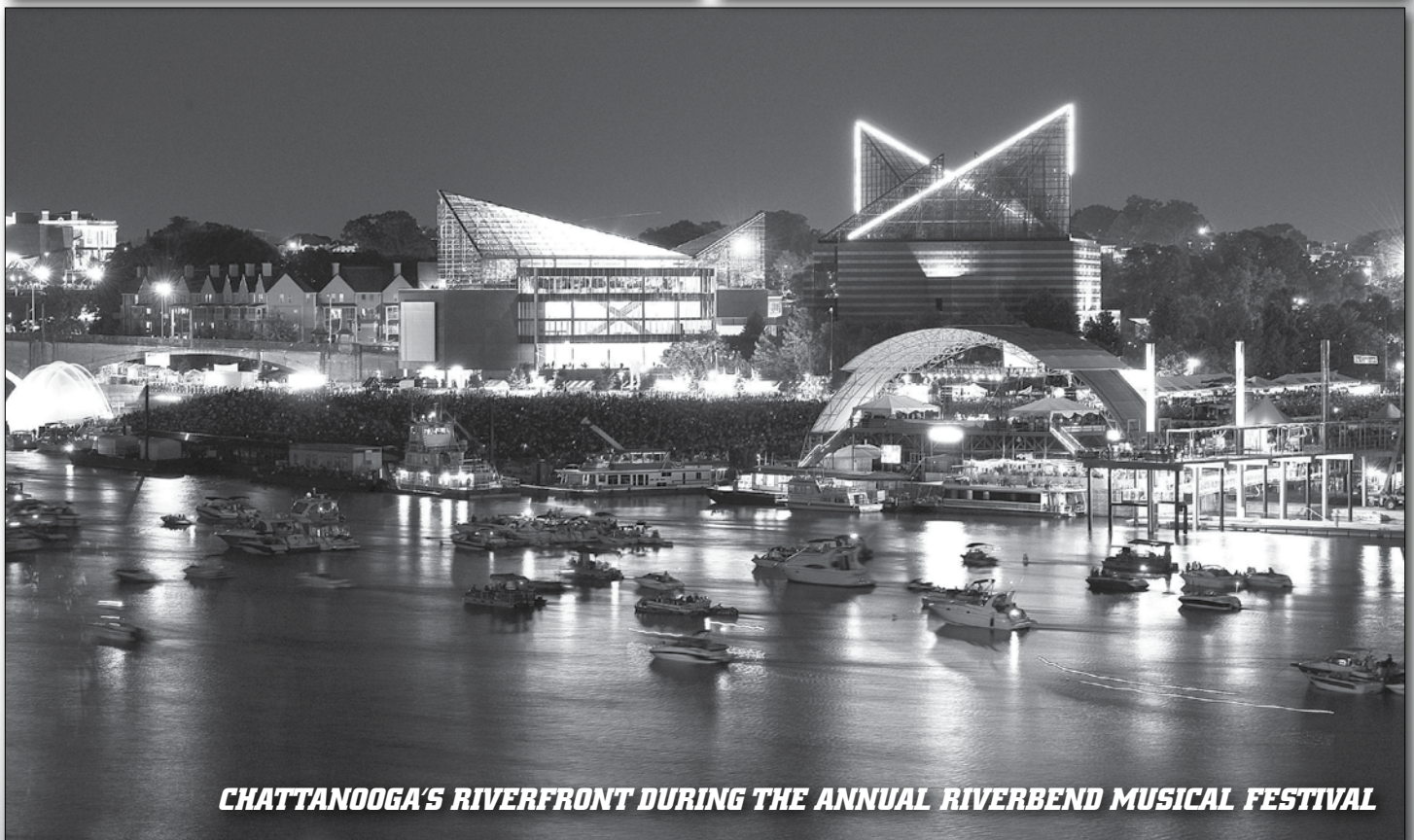
• Located over 1120 feet beneath the surface, Ruby Falls is the nation's largest and deepest waterfall open to the public.

• Lookout Mountain's Incline Railway travels up a 72.7% grade, making it the steepest passenger railway in the world.

INCLINE RAILWAY



RUBY FALLS



CHATTANOOGA'S RIVERFRONT DURING THE ANNUAL RIVERBEND MUSICAL FESTIVAL

ACADEMICS



CAREER PREPARATION



Located in McKenzie Arena, the Mocs' computer lab gives student-athletes a convenient place to study, receive tutoring help and complete assignments.



Dr. Emily Blackman
Assistant Athletics Director
Student Support Services



Lisa Tarr
Coordinator of
Student Support Services



Lindsey Wendorf
Academic Advisor



Rhonda Reynolds
Academic Advisor

RECENT FOOTBALL GRADUATES

Summer 2010

Rodney Beamon - Business Administration
Doug Faatiliiga - Psychology
Shaun Kermah - Sociology & Anthropology
Cody Romans - Business Administration
B.J. Taylor - Psychology

Spring 2011

Justin Galyon - Secondary Social Sciences
Ryan Geist - Business Administration

Fall 2010

Courtland Ellzey - Political Science
Garrett Hughes - Business Administration
Chris Marshall - Sociology & Anthropology
Chris Pitchford - Business Administration

DEAN'S LIST

Fall 2010

Bryant Belew
Joel Bradford
Hunter Dockery
Taylor Dodds
Courtland Ellzey
Justin Galyon
Nick Gipson
Mike Hammons
Irvin Hernandez
Will Hewitt
T.J. Hurlless
J.J. Jackson
Zach McCarter
Adam Miller
C.J. Murrell
Steven Nease
Brock Oliver
Matt Pendleton
Nick Pollard
Ty Stannard
Michael Trundle
Jeff Veres
Austin Wilson

Spring 2011

William Bewley
Joel Bradford
Ryan Consiglio
Taylor Dodds
Ryan Geist
Nick Gipson
Mike Hammons
Chris Harr
Shane Heatherly
Irvin Hernandez
Will Hewitt
Shaun Hill
T.J. Hurlless
J.J. Jackson
Spencer Mackle
Adam Miller
Steven Nease
Ethan Poe
Nick Pollard
Ty Stannard
Patrick Sutton
Michael Trundle
Davis Tull

UTC students with a 3.2 grade-point-average or greater earn Dean's List recognition for the semester.

HONOR ROLL

Fall 2010

Blake Coddington
B.J. Coleman
Ryan Geist
Chris Harr
Garrett Hughes
Terrell Robinson
Timothy Ruffin
Jordan Tippit
Kadeem Wise

Spring 2011

Devin Caldwell
B.J. Coleman
Justin Galyon
Omre Harris
Shane Heatherly
Irvin Hernandez
Will Hewitt
Shaun Hill
D.J. Key
Chris Lewis-Harris
Jesse LoScudo
Graham Nichols
Jordan Patty
Keyon Reed
Terrell Robinson
Kadeem Wise
Nick Yazzie

The Athletic Director's Honor Roll is made up of student-athletes with at least a 3.0 grade-point-average for the semester. Those listed on the Dean's List also receive this honor.

Academic excellence has been a key focus of the Mocs under head coach Russ Huesman. UTC football has set a program record in overall grade-point-average in each of the last two semesters and 21 Mocs were on the Dean's List during the fall semester.

The Chattanooga Mocs have an excellent Student Support Services department in place for all student-athletes. UTC has recently allocated even more resources to this unit and will have four full-time staff members prior to the start of the 2010 fall semester.

Through the use of advisors, tutors, study halls and many other programs, Student Support Services is on hand to help each student-athlete reach his or her ultimate goal of earning a college degree.

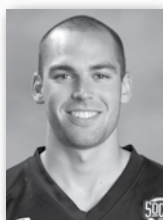
Goals of Mocs Athletics Student Support Services

- To support each student athlete's effort to receive a quality education.
- To encourage and facilitate the goals for each student-athlete's career path.
- To ensure that the academic integrity of UTC is maintained.
- To comply with all rules and regulations of UTC, the Southern Conference and the NCAA.
- To help ensure the continuing athletic eligibility during a student-athlete's years at UTC.

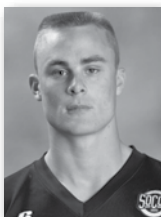


Coach Huesman with Spring 2011 graduates Ryan Geist and Justin Galyon at the Student-Athlete Reception.

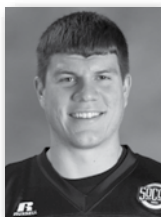
NINE STUDENT-ATHLETES EARN ACADEMIC ALL-SOCON HONORS*



Joel Bradford
2010 FCS ADA Academic All-Star Team
Finance



B.J. Coleman
Communications



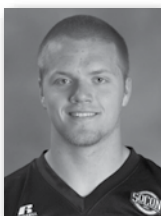
Ryan Consiglio
Exercise Science



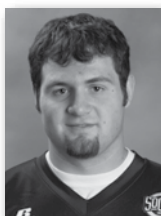
Ryan Geist
General Management



Mike Hammons
Education



Shane Heatherly
Construction Management



Adam Miller
Construction Management



Brock Oliver
General Management



Jeff Veres
Marketing

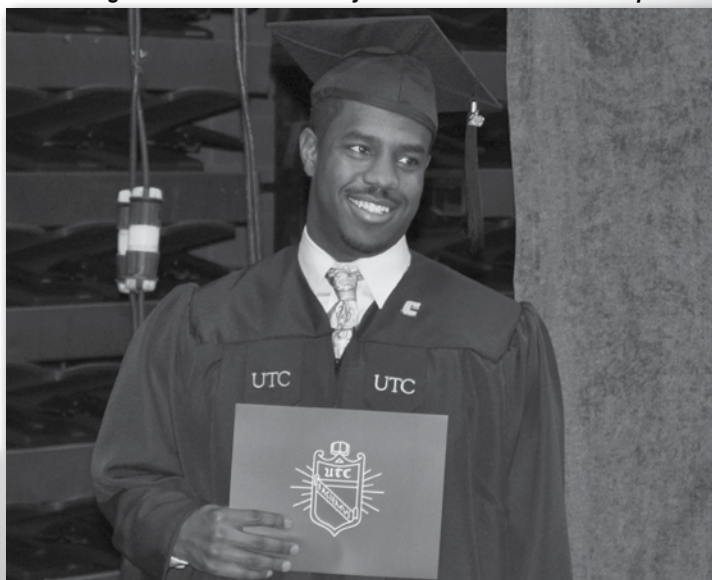
* Prior to 2009, the Mocs had never had more than four football student-athletes on the Academic All-SoCon team in any given year. UTC shattered that mark with 10 Mocs on the 2009 squad and nine in 2010. Academic All-SoCon honors are given to student-athletes in their second year at the institution who have at least a 3.2 cumulative g.p.a. and competed in at least 50% of their team's contests.



Fall 2010 graduate Courtland Ellzey gives the thumbs-up after receiving his degree in Business Administration.



Coach Huesman with Fall 2010 graduates Chris Pitchford, Chris Marshall, Garrett Hughes and Courtland Ellzey at the Student-Athlete Reception.



Chris Pitchford poses with his Business Administration degree he earned at the 2010 Fall Commencement ceremonies.

MOCS IN THE PROS

UTC AND THE NFL



The Mocs have had no fewer than 50 former players on an NFL roster over the years. Eldra Buckley is currently on the Eagles roster while Buster Skrine is with the Browns. Former Pro Bowl receiver Terrell Owens is a member of the Cincinnati Bengals.



Terrell Owens (1992-95) has spent 15 seasons in the NFL after a standout career with the Mocs. He is a six-time Pro Bowl selection and a five-time All-Pro pick. He spent last season with the Cincinnati Bengals. (Photo Courtesy of Buffalo Bills).



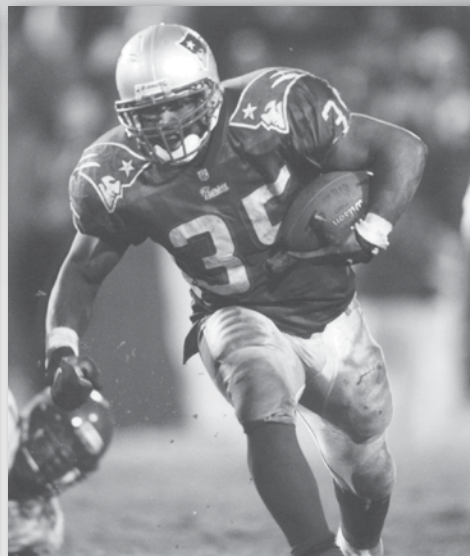
Terrell Sands (1999) signed a four-year, \$17 million contract with the Oakland Raiders in May 2007. He received a \$4 million signing bonus.



Eldra Buckley (2005-06) spent his first two seasons in the San Diego Chargers organization, but is now with the Philadelphia Eagles. He has played in every game in each of the last two seasons.

MOCS IN THE DRAFT

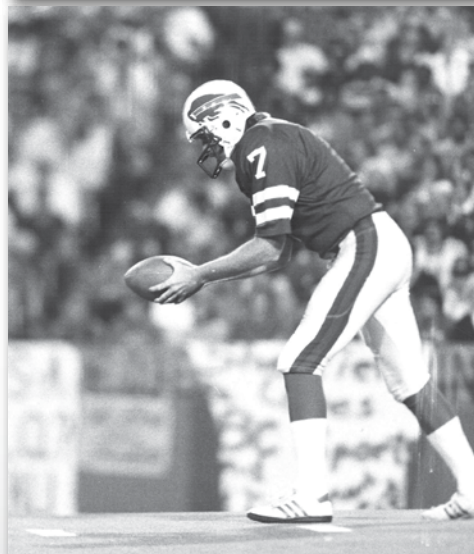
Year	Rnd/Pk	Name	Position	Team	Year	Rnd/Pk	Name	Position	Team
1940	13/125	Jack Gregory, T		Cleveland	1967	5/129	Gary Tucker, HB		Miami
1942	17/177	Wilson Elliott, T		Brooklyn	1968	G	Henry Sorrell, LB		Cincinnati
1946	8/75	Gene Roberts, B		New York Giants	1969	15/377	John Tysiewicz, G		Houston
1946	10/91	Tom Barber, T		Chicago Cardinals	1972	10/244	Rocky Turner, DB		New York Jets
1947	8/a83	Fred Mullis, B		New York Giants	1975	8/185	Brent Adams, T		Atlanta
1947	A	Gene Roberts, B		Brooklyn (AAFC)	1976	6/175	Darnell Powell, RB		Buffalo
1948	8	Ralph Hutchinson, T		New York Giants	1976	9/247	Mike Hogan, RB		Philadelphia
1949	7/46	Ralph Hutchinson, T		Chicago (AAFC)	1978	4/103	Pete Pullara, G		Cleveland
1949	15/111	Howard Derrick, B		Brooklyn (AAFC)	1980	10/259	Greg Cater, P		Buffalo
1951	25/300	Chet Lagod, T		New York Giants	1982	11/286	Curtis Rouse, G		Minnesota
1953	9/	Hal Ledyard, B		San Francisco	1984	12/311	Lawrence Green, LB		New York Giants
1954	15/174	Tom Drake, G		Pittsburgh	1989	4/101	Travis McNeal, TE		Seattle
1954	18/205	Dick Young, B		Chicago Cardinals	1989	12/313	Tony Bowick, NT		Atlanta
1954	27/317	Dick Oniskey, C		Chicago Bears	1991	4/108	Tony Hill, DE		Dallas
1955	26/307	Abe Cohen, G		New York Giants	1991	12/331	Joe Brunson, DT		Miami
1955	28/328	Jack Spears, T		Green Bay	1992	6/141	Shoun Habersham, WR		Indianapolis
1958	27/315	Will Lewis, B		Chicago Cardinals	1992	8/207	Muhammad Shamsid-Deen, RB		Seattle
1959	7/75	Jim Tucker, E		Chicago Bears	1992	11/299	Pumpy Tudors, P		Philadelphia
1959	19/217	Bill Butler, B		Green Bay	1996	3/89	Terrell Owens, WR		San Francisco
1959	21/247	Johnny Green, QB		Pittsburgh	1996	6/195	Marrio Grier, RB		New England
1960	18/215	Dan Sheehan, T		Baltimore	2001	7/235	Richmond Flowers		Jacksonville
1960	B	Bill Butler, S		Dallas Rangers	2001	7/243	Terdell Sands		Kansas City
1960	C	Dan Sheehan, T		Minneapolis (AFL)	2011	5/137	Buster Skrine		Cleveland
1961	9	Dan Sheehan, T		Minnesota	<p>•The initial NFL Draft was in 1936; A—chosen as a special selection in the first All-American Football Conference Draft; B—selected in the 1960 Dallas Rangers expansion draft; C—selected in the American Football League's initial draft; D—a separate AFL Redshirt Draft was held in 1965 and 1966 as no future picks were made in regular draft; First combined AFL-NFL Draft was held in 1967; F—not eligible professionally, selected as a future pick; G—selected in the 1968 Cincinnati expansion draft; —Bob Standifer declined the NFL Draft in 1985 to become the No. 1 pick of the USFL's Oakland Invaders.</p> <p>(Information courtesy of "The Draft" by Jim Campbell)</p>				
1961	8	Charley Long, G		Boston (AFL)					
1962	21	Carey Henley, HB		Buffalo (AFL)					
1963	18	Jim Bradshaw, B		Pittsburgh					
1963	17/F	Ron Whaley, DHB		Washington					
1963	20	Jim Bradshaw, HB		Boston (AFL)					
1963	28/F	Ron Whaley, HB		Boston (AFL)					
1964	20	Lonnie Farmer, LB		Boston (AFL)					
1966	9	Jack Gregory, F		Cleveland					
1966	1/D	Jack Gregory, E		Buffalo (AFL)					
1966	8/D	Tom Schaefer, FB		Boston (AFL)					
1966	8/D	Henry Sorrell, LB		Denver (AFL)					



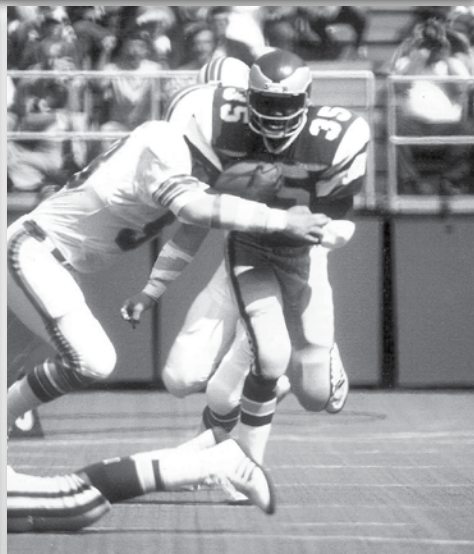
Marrio Grier (1994-95) was a member of the Patriots' Super Bowl XXXI team that faced Green Bay in 1997.



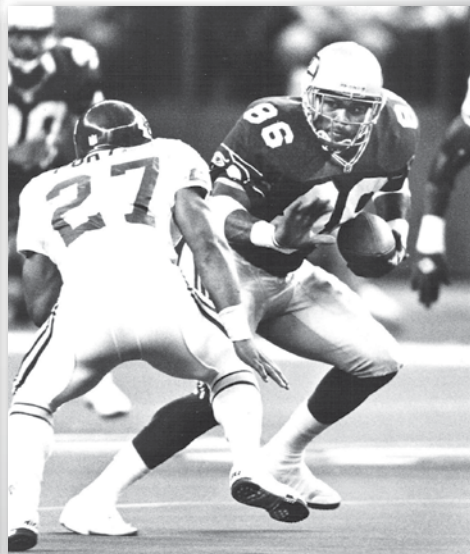
Jerry Ellison (1991-93) played four seasons in Tampa Bay (1995-98) and one in New England (1999). (Photo from the Tampa Bay Buccaneers)



Greg Cater (1976-79) played for Buffalo (1980-83) and the St. Louis Cardinals (1986-87) during his NFL career.



Mike Hogan (1972-75) was drafted by Philadelphia in 1976 and went on to play for three different NFL teams over the next five years.



Travis McNeal (1986-87) was a fourth round selection of the Seattle Seahawks in 1989 and played five seasons in the NFL.



Tony Hill (1987-90) was a defensive end for the Dallas Cowboys in 1991-92.



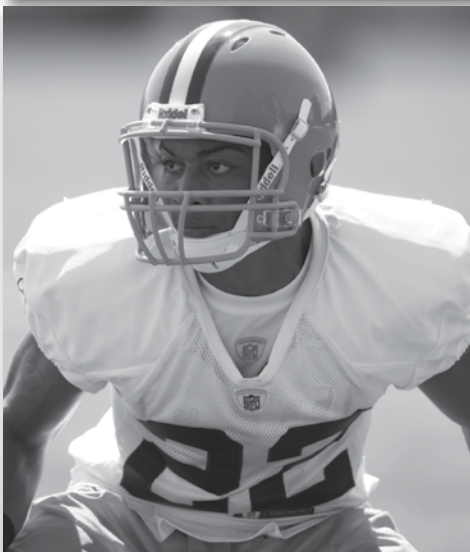
Charles Long (1957-60) played nine seasons for the Boston Patriots (1961-69) and was an AFL All-Star offensive tackle in 1962 and 1963.



Jack Gregory, Jr. (1963-65) played for the Cleveland Browns and New York Giants during his long NFL career.

MOCS ON NFL ROSTERS

Name	Years at UTC	NFL Team (Years)	Name	Years at UTC	NFL Team (Years)
Brent Adams	1971-74	Atlanta Falcons (1975-78) Los Angeles Rams (1979)	Joe Kopcha	1927-28	New York Jets (1982) Chicago Bears (1929-35) Detroit Lions (1936)
Nate Bandy	1997-01	Tennessee Titans (2001)	Art Keoniger	1929-30	Frankford Yellow Jackets (1931) Staten Island Stapletons (1932) Philadelphia Eagles (1933)
Tony Bowick	1985-88	Atlanta Falcons (1989)	Chester Lagod	1950-52	New York Giants (1953)
Jim Bradshaw	1960-62	Pittsburgh Steelers (1963-67)	Hal Ledyard	1951-52	San Francisco 49ers (1953)
Chuck Braidwood	1926-29	Portsmouth Spartans (1930) Cleveland Indians (1931) Chicago Cardinals (1932) Cincinnati Reds (1933)	Charles Long	1957-60	Boston Patriots (1961-69)
Eldra Buckley	2005-06	San Diego Chargers (2007-08) Philadelphia Eagles (2009-11)	Mike Makins	1985-86	Dallas Cowboys (1987) New York Jets (1988)
Bill Butler	1955-58	Green Bay Packers (1959) Dallas Cowboys (1960) Pittsburgh Steelers (1961) Minnesota Vikings (1962-64)	Harry McCall	1975-77	Miami Dolphins (1978)
Josh Cain	1999-02	Chicago Bears (2003)	Ryan McCann	2002	Cincinnati Bengals (2003)
Malcolm Carson	1979-81	Minnesota Vikings (1984)	Travis McNeal	1986-87	Seattle Seahawks (1989-91) Los Angeles Rams (1992-93)
Greg Cater	1976-79	Buffalo Bills (1980-83) St. Louis Cardinals (1986-87)	Randall Mitchell	1982-85	Philadelphia Eagles (1987)
Howard Clark	1954-57	Los Angeles Chargers (1960) San Diego Chargers (1961)	Greg Moore	1984-86	New England Patriots (1987)
Abe Cohen	1952-55	Boston Patriots (1960)	Mike Nease	1980-83	Philadelphia Eagles (1987)
Tim Collins	1973-76	Philadelphia Eagles (1977)	Alonzo Nix	2003-04	Tennessee Titans (2005)
Blue Cooper	2006-09	Philadelphia Eagles (2010)	Terrell Owens	1992-95	San Francisco 49ers (1996-03) Philadelphia Eagles (2004-05) Dallas Cowboys (2006-08) Buffalo Bills (2009) Cincinnati Bengals (2010)
Jerry Ellison	1991-93	Tampa Bay Buccaneers (1995-98) New England Patriots (1999)	Darnell Powell	1972-75	Buffalo Bills (1976) New York Jets (1978)
Wayne Farmer	1960-63	Boston Patriots (1964-66)	Pete Pullara	1974-77	Cleveland Browns (1978)
Richmond Flowers	2000	Jacksonville Jaguars (2001)	Fred Rayhle	1973-74	Seattle Seahawks (1977)
Frederick Gets	1926-29	Brooklyn Dodgers (1930)	Harold Ricks	1981-83	Tampa Bay Buccaneers (1983-87)
Willie Gillespie	1981-82	Tampa Bay Buccaneers (1986) Minnesota Vikings (1987)	Gene Roberts	1946	New York Giants (1947-50)
Johnny Green	1955-58	Buffalo Bills (1960-61) New York Titans/Jets (1962-63)	Kareem Robinson	1994-97	Baltimore Ravens (1998-00)
Jack Gregory, Jr.	1963-65	Cleveland Browns (1967-71, 79) New York Giants (1972-78)	Curtis Rouse	1979-81	Minnesota Vikings (1982-86) San Diego Chargers (1987)
Jack Gregory, Sr.	1939	Cleveland Rams (1941)	Chris Sanders	1999-00	Atlanta Falcons (2001) Tennessee Titans (2001-02)
Marrio Grier	1994-95	New England Patriots (1996-97)	Kenny Sanders	1995-98	New York Giants (1999)
Frank Grigonis	1940-41	Detroit Lions (1942)	Terdell Sands	1999	Green Bay Packers (1983-03) Oakland Raiders (2004-09) New England Patriots (2009)
Shoun Habersham	1989-91	Seattle Seahawks (1992)	Muhammed Shamsid-Deen	1989-91	Seattle Seahawks (1992)
Carey Henley	1959-61	Buffalo Bills (1962)	Buster Skrine	2007-10	Cleveland Browns (2011)
Tony Hill	1987-90	Dallas Cowboys (1991-92)	Henry Sorrell	1963-66	Denver Broncos (1967)
Mike Hogan	1972-75	Philadelphia Eagles (1976-78) San Francisco 49ers (1979) New York Giants (1980)	Bob Standifer	1982-84	San Francisco 49ers (1987)
Ralph Hutchison	1947-48	New York Giants (1949)	Gary Tucker	1964-66	Miami Dolphins (1968)
Brent Johnson	1982-85	Chicago Bears (1987)	Pumpy Tudors	1989-91	Philadelphia Eagles (1992)
Robert Johnson	1928-29	Portsmouth Spartans (1930)	Rocky Turner	1968-71	New York Jets (1972-74)
Jeff Kestner	1977-80	Dallas Cowboys (1981)	Willie Walker	1972-75	Kansas City Chiefs (1976)
			Dick Young	1951-54	Baltimore Colts (1955-57)



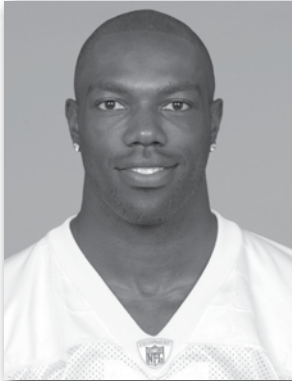
Buster Skrine (2010) was a fifth round draft pick of the Cleveland Browns (pc John Reid III).



Blue Cooper (2006-09) signed a free-agent contract with the Philadelphia Eagles in 2010 (Photo courtesy of the Philadelphia Eagles).

TERRELL OWENS

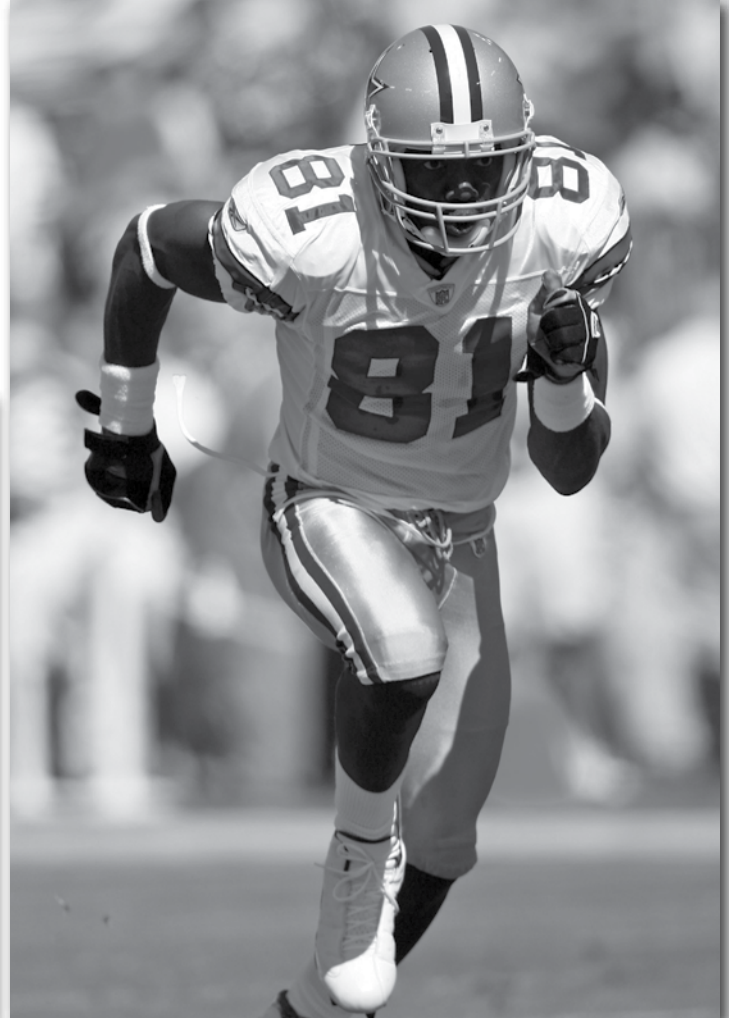
NFL ALL-PRO RECEIVER



- **SIX-TIME PRO BOWL**
- **FIVE-TIME ALL-PRO**
- **1,078 CATCHES**
5TH IN NFL HISTORY
- **153 RECEIVING TDs**
T2ND IN NFL HISTORY
- **UTC 1992-95**



Terrell Owens was a dominant receiver for the Mocs during his playing days from 1992-95. He ranks near the top in every receiving category in the Mocs' record book.



Owens spent three seasons with the Dallas Cowboys from 2006-08, logging over 1,000 receiving in each year. (Photo by James D. Smith and the Dallas Cowboys)

OWENS' NFL CAREER STATISTICS

Year	Team	G/GS	Rec	Yds	Avg.	TD
1996	49ers	16/10	35	520	14.9	4
1997	49ers	16/15	60	936	15.6	8
1998	49ers	16/8	67	1097	16.4	14
1999	49ers	14/14	55	723	13.1	3
2000*	49ers	14/13	97	1451	15.0	13
2001*	49ers	16/16	93	1412	15.2	16
2002*	49ers	14/14	100	1300	13.0	13
2003*	49ers	15/15	80	1102	13.8	9
2004*	Eagles	14/14	77	1200	15.6	14
2005	Eagles	7/7	47	763	16.5	6
2006	Cowboys	16/15	85	1180	13.9	13
2007*	Cowboys	15/15	81	1355	16.7	15
2008	Cowboys	16/16	69	1052	15.2	10
2009	Bills	16/16	55	829	15.1	5
2010	Bengals	14/11	72	983	13.7	9
Total		219/197	1078	15,934	14.8	153

(*Pro Bowl Season)

OWENS' UTC CAREER STATISTICS

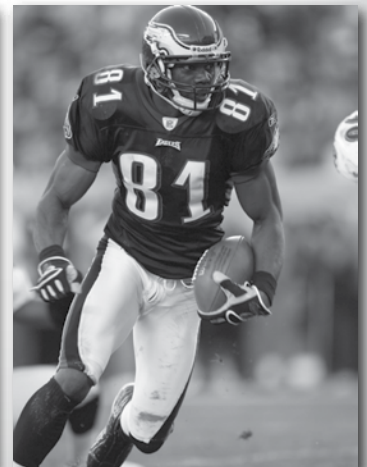
Year	Rec	Yds	Avg.	TD
1992	6	97	16.2	1
1993	38	724	19.1	8
1994	57	838	14.7	6
1995	43	661	15.4	4
Totals	144	2320	16.1	19

OWENS IN THE UTC RECORD BOOKS

- 2nd in career receiving yards (2,320)
- 3rd in career TD receptions (19)
- T5th in career receptions (144)



Owens began his career in San Francisco after being selected in the 3rd Round in the 1996 NFL Draft.



He went on to lead the Philadelphia Eagles to Super Bowl XXXIX in 2005.

MEDIA SPOTLIGHT **C**

MOCS IN THE NEWS



Senior Quarterback B.J. Coleman talks to the local media at a practice at Scrappy Moore field.

The Chattanooga Mocs athletics programs enjoy unparalleled media exposure. Located in a metropolitan area that includes over 500,000 people, the Mocs are covered by the Chattanooga Times-Free Press and the local contingent of television stations, including ABC, CBS and NBC.

Audio and video of Mocs football games are broadcast on the Internet on GoMocs.com and all games are carried on ESPN Radio 105.1 FM, the flagship station for the Mocs Sports Network.

The Southern Conference has partnered with PBS to bring fans SoCon Saturdays that feature football match-ups each week on local television.



Senior defensive back Jordan Tippit chats with the local media at UTC's weekly Mocs Media Luncheon.



Sophomore Gunner Miller is interviewed on the Mocs flagship station, ESPN Radio 105.1 FM, at the annual 'Meet the Mocs' event.



Sophomore defensive back Kadeem Wise talks to one of the local TV stations prior to practice.



Former Moc, and 2011 NFL Draft pick, Buster Skrine being interviewed following his Pro Day workout on Scrappy Moore Field in March.

THE OFFICIAL WEBSITE OF THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA ATHLETICS



THE ULTIMATE ONLINE DESTINATION FOR MOCS FANS!

- Stay updated on the latest news and scores • Official Online Store
- Watch live & on-demand video on Chattanooga All Access
- Exclusive Athletic Photos • Bid on UTC Auction Items • Buy & Print Tickets



FINLEY STADIUM

DAVENPORT FIELD



FINLEY STADIUM FAST FACTS

Seating Capacity	20,668
Construction Cost	\$28.5 million
Construction Time	12 months
Date Completed	October, 1997
Playing Surface	polyethylene turf (May 2005)
.....	15 feet below grade
Amount of Concrete Used	8,000 cubic yards
.....	or a 20-mile, 6-foot wide strip
Miles of Electrical Wiring	77
Miles of Conduit	22
Construction Firm	C&I Specialty, Chattanooga
Architects	Derthick, Henley & Wilkerson
Consulting Architects	Ellerbe Becket
Concession Stands	6 permanent
Total Number of Skyboxes	32
Pressbox Seating Capacity	60
Lighting	Six 115-foot poles
Direction Field Runs	East to West
Entrance Gates	8
Ticket Windows	9
Ticket Agent	The McKenzie Arena Box Office
Distance from UTC Campus	2.5 miles
Distance from Tennessee River	1 mile
Stadium Name Honors	W. Max Finley &
.....	Gordon Davenport
Stadium Address	1206 Carter Street
.....	Chattanooga, TN 37402
Stadium Manager	Merrill Eckstein
Stadium Office Telephone	423-267-4041

FINLEY STADIUM DIRECTIONS

From Atlanta – Take I-75 North to I-24 West to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Birmingham – Take I-59 North to I-24 East to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Knoxville – Take I-75 South to I-24 West to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

From Nashville – Take I-24 East to US 27 North (Downtown). Take Exit 1 (Main Street). Turn left onto Main Street. Take immediate right onto Carter Street. Finley Stadium is straight ahead.

In 1997, the Mocs football program said goodbye to historic Chamberlain Field and ushered in a new era for both the University and the City of Chattanooga. On Oct. 18, 1997, Chattanooga opened its new home, Finley Stadium Davenport Field, as an overflow crowd of 22,646 watched UTC defeat Tennessee State 28-7. The 20,668-seat facility is the best of its kind among Division I-FCS Subdivision stadiums and is the crown jewel for the city's Southside revitalization project.

The \$28.5 million project needed financial support to become a reality. Donations from the private sector ranged anywhere from a \$10 bill to \$1 million. In fact, nearly 40 percent of the project came from private donations. The City of Chattanooga and Hamilton County contributed \$13 million, the State of Tennessee gave \$3.5 million and the University donated \$2.9 million.

Ground breaking on the site that was once the Rock Tenn plant was held March 7, 1996. Seven months later, the Stadium Corporation named the facility Finley Stadium Davenport Field.

The late W. Max Finley, former Chairman of the Rock Tenn Corporation, dedicated his life to public service and was an active supporter of the University of Tennessee system. He received both the University of Chattanooga Distinguished Alumni Award and the Outstanding Service Award of the UTC Alumni Council. He was also inducted into the University's Hall of Fame.

The playing field is named in honor of the late Gordon Lee Davenport, the President and CEO of the Krystal Company from 1975-85. Davenport served as Chairman of the Stadium Corporation and Campaign and worked tirelessly in the planning and development of the facility. Davenport, a longtime friend of UTC athletics and Mocs football, received the UTC Alumni Council Outstanding Service Award and is a member of the University's Hall of Fame.

A new polyethylene artificial turf surface, a state-of-the-art plastic grass, was installed in the spring of 2005 by TC Tholon USA and Precision Sports Fields, Inc.

The Stadium Corporation left nothing out of its masterpiece. The facility, designed by Derthick, Henley & Wilkerson and built by C&I Specialty, both of Chattanooga, contains 32 luxury sky boxes and 3,465 preferred seats with chairbacks. The \$350,000 scoreboard includes a video board, and the Stadium Club can hold 250 for pregame or postgame functions. The press box can hold 60 media workers, has three radio booths and a television broadcast booth. Identical home and visitors locker rooms contain a separate athletic training area and coaches' locker room, as well as an extensive player locker area.

Besides serving as the home of Mocs Football, Finley Stadium Davenport Field hosted the NCAA FCS National Championship from 1997 to 2009. It is also host to international and high school soccer, high school football, national lacrosse tournaments, concerts and other community festivals.

FINLEY STADIUM RECORDS

First Game.....Oct. 18, 1997, UTC 28, Tennessee St. 7
 UTC Record in Stadium..... 25-28
 Largest Crowd 23,010 Delaware vs. Appalachian St. (12/14/07)
 Largest UTC Crowd.....22,642 vs. Tennessee St. (10/18/97)
 First TD....Stefon Hawkins 18 pass from Brian Hampton, UTC, 1Q (10/18/97)
 First Field Goal 27 yards, Matt Vick, UTC, 2Q (10/25/97)
 Longest UTC Rush... 79, Bryan Fitzgerald vs. Western Carolina (10/13/07)
 Longest Rush by Opponent... 71, Kevin Richardson, Appalachian St. (10/7/06)
 Longest UTC Pass80, B.J. Coleman to Joel Bradford
 vs. Eastern Kentucky (9/18/10)
 Longest Pass by Opponent 89, Richie Williams to DaVon Fowlkes
 Appalachian St. (10/30/04)
 Longest UTC Field Goal..... 53, Scot Kielblock vs. Samford (9/3/98)
 Longest FG by Opponent ... 47, Chris Kipperer, Miss. Valley St. (9/16/00)
 Longest UTC Punt.... 62, Scot Kielblock vs. Western Carolina (10/25/97)
 Longest Punt by Opponent....72, David Helton, East Tenn. St. (11/14/98)
 Longest UTC Kickoff Return.....78, Michael Gilmore
vs. Appalachian St. (10/30/04)
 Longest KOR by Opponent 90, Des Kitchings, Furman (11/22/97)
 Longest UTC Punt Return88, Jordan Hazard vs. Furman (10/20/07)
 Longest Punt Return by Opponent..... 57, Erick Harris, Liberty (11/13/04)

2007 FCS NATIONAL CHAMPIONSHIP GAME



TAILGATING



AT THE FIRST TENNESSEE PAVILION



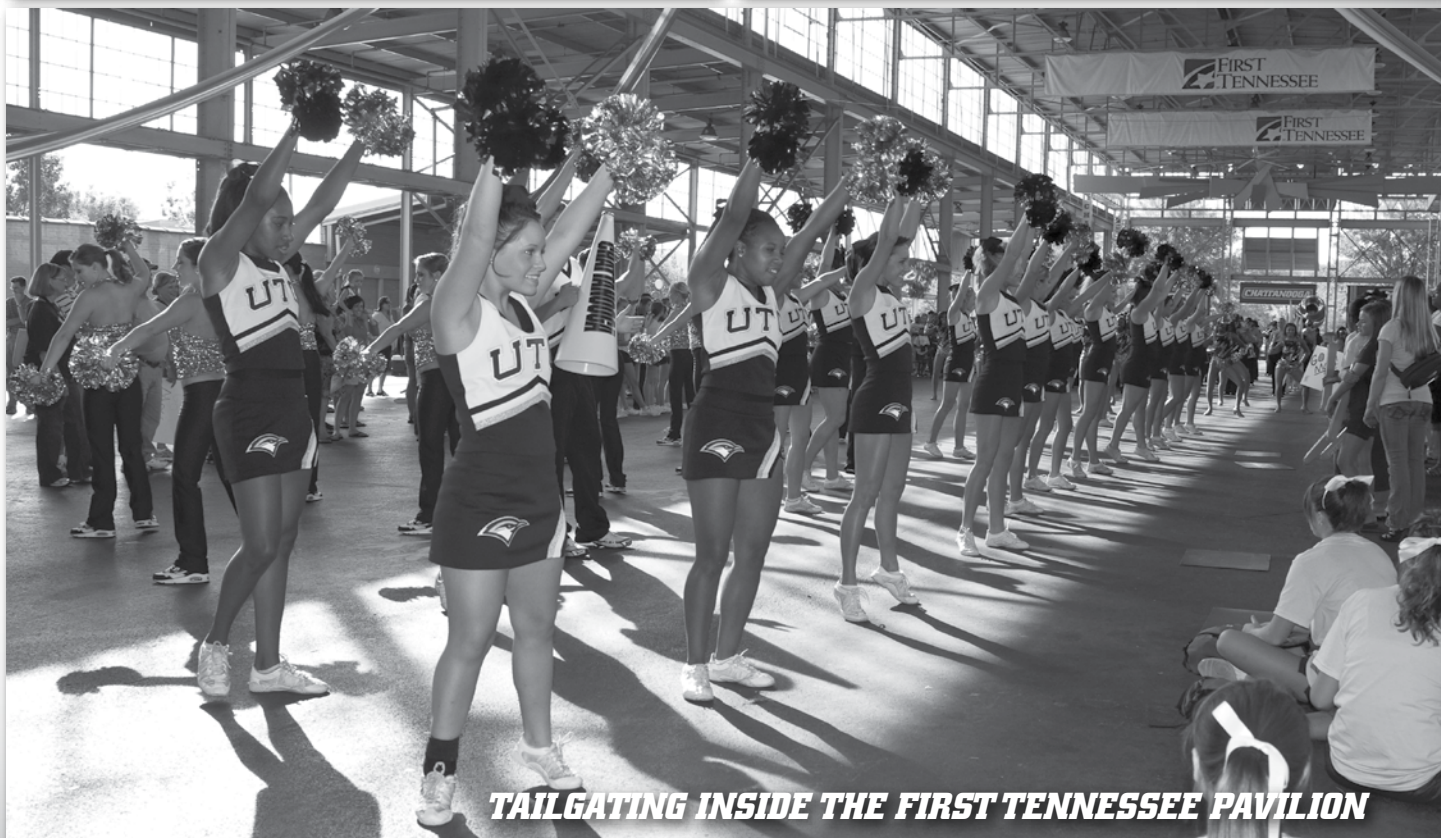
Adjacent to the stadium is the perfect location for all of the Mocs' pregame tailgating festivities, inside the First Tennessee Pavilion.

The old Ross-Meehan Foundry has been renovated into an open-air pavilion which has become a favorite for tailgaters, complete with food and beverage concessions.

The pavilion offers tailgaters a perfect atmosphere around the stadium while providing protection from the weather without being indoors. For more information on tailgating in the First Tennessee Pavilion visit www.GoMocs.com.



TAILGATING INSIDE THE FIRST TENNESSEE PAVILION



TAILGATING INSIDE THE FIRST TENNESSEE PAVILION

SPORTS MEDICINE **C**

FIRST-RATE CARE



Director of Sports Medicine Todd Bullard (left) has led the care of Mocs student-athletes for the past seven years.



The training room in McKenzie Arena serves the Mocs student-athletes with state-of-the-art equipment.



The Mocs have an excellent relationship with nearby Erlanger Hospital, providing top-quality care to all UTC student-athletes.

The University of Tennessee at Chattanooga Sports Medicine Program provides prevention, care, and rehabilitation services for all student-athletes. UTC has two athletic training rooms that serve all athletic teams. Thanks to funding from Erlanger Hospital, the athletic training rooms are equipped with the most up-to-date rehabilitation equipment including a Biodex Isokinetic Unit, a Neurocom for balance testing and training, and a Trazer unit for functional rehabilitation. In addition, the Chattanooga Group, Inc., provides therapeutic modalities for use as both rehabilitation equipment and instructional devices for students enrolled in the Graduate Athletic Training Program.

The Graduate Athletic Training Program at UTC plays a major role in providing certified athletic trainers to insure that student-athletes are well taken care of. The entry-level masters program is one of few programs in the country that allows students to earn a master's degree while they gain eligibility to sit for the Board of Certification Exam. Members of the athletics department and the graduate program staff the athletic training rooms. They work together to insure quality health care for all Mocs student-athletes and quality academic instruction for athletic training students in the graduate program.



Todd Bullard
Head Trainer



Joe Baugham
Asst. Trainer



Jessica Tanner
Asst. Trainer



Erin Weaver
Asst. Trainer



Ian Carruthers
Graduate Asst.



Adam Chinery
Graduate Asst.



Countess Davis
Graduate Asst.



Lewis Flanary
Graduate Asst.



Jaqui Neal
Graduate Asst.



Sharon West
Graduate Asst.

LAWSON CENTER

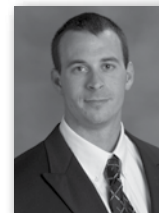
ATHLETIC PERFORMANCE



The \$3.2 million Brenda Lawson Student Success Center opened in January 2009 and houses the Wolford Family Strength & Conditioning Center.



Scott Brincks
Director of Athletic Performance



Jeff Andrews
Asst. Dir. of Athletic Performance

The newly completed \$3.2 million Brenda Lawson Student-Athlete Success Center is one of the finest facilities of its kind in college athletics. The Center, located on Vine Street in the heart of campus, houses the Chattem Basketball Practice Facility and the Wolford Family Strength and Conditioning Facility. Also located in the Center are meeting and film rooms that are available for all Mocs' athletic programs to use.

Director of Athletic Performance Scott Brincks and his staff use the facility to increase the Mocs football team's overall strength and conditioning level. Through rigorous offseason workouts, and programs to maintain peak performance during the season, the Lawson Center and Wolford Family Strength and Conditioning Facility will impact the Mocs' performance on the field for years to come.



Director of Athletic Performance Scott Brincks provides expertise in all areas of nutrition, health and physical fitness for UTC student-athletes.



The Wolford Family Strength and Conditioning Center has all of the state-of-the-art weight training equipment.



Brincks works with former OL Chris Harr in the new Wolford Family Strength & Conditioning Center at the Mocs annual Pro Day.

UTC FAMILY

INVOLVED ALUMNI



The Mocs enjoyed a festive Alumni Weekend centered around the 2011 Spring Game at Finely Stadium. Above is a group photo of all the former Mocs who played in the annual Mocs Football Alumni Golf Tournament at Valleybrook Golf Course.



As a part of a \$2 million gift to the UTC College of Business and Mocs Football, Renee Haugerud and her husband John Murphy funded recent renovations to the Murphy Haugerud Football Practice Complex at Scrappy Moore Field. Murphy was a long-snapper at UTC from 1978-80 and played with head coach Russ Huesman.



Former Moc Bucky Wolford (1966-69), third from the left, takes part in the ground-breaking of the Brenda Lawson Student-Athlete Success Center. Wolford helped fund the new weight room in the Lawson Center that is now named the Wolford Family Strength & Conditioning Center.



Former Mocs Johnny Owens (1980-82) and Don Lepard (1979-81) with Head Coach Russ Huesman in the newly renovated Mocs' Football Offices. Owens and Lepard refurbished the offices in McKenzie Arena with new carpet, paint and furniture. Owens and Lepard were a teammates of Huesman and assistant coach Russ Ehrenfeld at UTC.



Former Mocs head coach and athletics director Harold Wilkes gets a good laugh from former Mocs Don Lepard (1979-81) and Bert Caldwell (1962-64) at the 2011 Mocs Football Alumni Golf Tournament.

IN THE COMMUNITY

GIVING BACK



Senior Nick Davison and juniors Josh Williams, J.J. Jackson and Jeff Veres don Dr. Seuss hats to read to local elementary school students as a part of Read Across America Week.



Sophomore Graham Nichols hands out medals at the Special Olympics State Bowling Tournament. More often than not, the student-athletes get as much enjoyment out of their volunteer work as those they are helping.



Senior Ryan Consiglio is seen here at the annual free kids clinic prior to the Blue & Gold Spring game. Hundreds of local youth take part in the free clinic at Finley Stadium each spring.



Sophomore Kadeem Wise cheers on the runners in the 2010 Susan G. Komen Race for the Cure. The Mocs work the race each year, directing the runners through the UTC campus.



Head coach Russ Huesman speaks to a capacity crowd at Miller Plaza at a downtown pep rally in Chattanooga. Since his hire, Coach Huesman has been all over the local community promoting Mocs Football.



The Mocs are also heavily involved in the campus community. The football team was out in full force on Operation Move-In, helping UTC freshmen move into their dorms prior to the start of the fall semester.

MOCS SUCCESS



— ACADEMICALLY, ATHLETICALLY & SOCIALLY —

ATHLETICALLY

Over the last five years, UTC has won 17 regular season and 19 tournament championships in the Southern Conference, far more than any other school during that time. After finishing in the top-100 in the Learfield Sports Directors' Cup in 2009, the Mocs had their third-best showing at No. 136 in 2011. Here is a brief list of some of UTC's major accomplishments in 2010-11.

- Four SoCon Team Championships
- Six Teams Represented in the Postseason
- One All-American
- One Academic All-American
- Five Southern Conference Athletes of the Year
- Two Southern Conference Freshmen of the Year
- Three Southern Conference Coaches of the Year
- Eight All-Region Performers
- 45 All-SoCon Performers



Cross country's Emmanuel Kirwa won his fourth conference race, third in the SoCon, and was the SoCon Runner of the Year for the third time.



The women's golf team won its second-straight SoCon title and advanced to the NAAs for the third year in a row.



The softball team won its fifth-straight SoCon Title and advanced to the finals of the NCAA Regionals for the first time.



Junior Stephan Jaeger was the SoCon Men's Golfer of the Year for the second year in a row, leading the Mocs back to the NAAs.



Sophomore Paula Passmore was the 2010 SoCon Volleyball Libero of the Year after leading the league with 5.45 digs per set.



Sophomore Jenna Nurik won the SoCon Sportsmanship Award and was a second team all-conference selection.



The Mocs wrestlers have won seven-straight SoCon titles and are riding a 35-match winning streak in league action.



Bailey Dewart returned from numerous injuries to earn the SoCon Ann Lashly Inspiration Award.

ACADEMICALLY

The Mocs' student-athletes continue to have tremendous success in the classroom. Below are just a few of the Academic accolades UTC received last year:

- The overall g.p.a. of the Mocs' student-athletes has increased in each of the last six terms, culminating with a school-record 2.97 in the spring.
- Over half of all UTC student-athletes earned at least a 3.0 grade-point-average in each of the last four semesters.
- Each member of the SoCon Champion women's golf team made the Dean's List in both the fall and spring semesters.
- Wrestling had a 3.14 g.p.a. for the year, ranking No. 7 in the nation.



The Mocs graduated 53 student-athletes at the summer, fall and spring commencement ceremonies in 2010-11.



Senior David Moore became the 12th Moc in school history to be named Capital One Academic All-American.



Senior Courtney Barnes was three-time Academic All-District and the recipient of the SoCon Bob McCloskey Insurance Graduate Scholarship.



Chris Berry earned a spot on the Capital One Academic All-District team and won the SoCon Outdoor 10000M race.



Sophomore Jackson Tresnan was an ITA Scholar Athlete and led the team with 14 singles wins.

SOCIALLY

The Chattanooga Mocs Athletics Department is heavily involved in community events throughout the year. UTC student-athletes are well represented in the annual Susan G. Komen Race for the Cure and the Mocs are always involved with local projects such as canned food drives, the Freshman Move-In and other activities throughout Chattanooga.

The Student-Athlete Advisory Committee (SAAC) plans many of the Athletic Department's community events. The Mocs have a presence at Chattanooga's Special Olympics events each year. UTC student-athletes also host many events that engage the local community, such as the 2011 SoCon Basketball Championships.



Nearly all of the Mocs teams work to organize or participate in the annual Susan G. Komen Race for the Cure on the campus of UTC.



Lady Mocs soccer senior Danielle Barr gives instructions to local youth at the Girl Scouts Sports-A-Thon.



Men's basketball senior Ricky Taylor talks to youth at a local clinic hosted by the Mocs men's basketball team.



Wrestling senior Dan Waddell led his teammates in an outing to help the local Habitat for Humanity.



The softball team adopted Amanda Swartout as an honorary teammate through the "Friends of Jaclyn Foundation."

WHAT'S A MOC?

THE EVOLUTION OF THE MASCOT

THE ANSWER

For more than a decade, this question has puzzled many fans and observers of Chattanooga Athletics.

The UTC Athletics Department changed logos in 1997, moving away from Native American imagery to a package of logos using railroad images, the nickname "Mocs," and the Scrappy mascot. The new package emphasized UTC's connection to Chattanooga and the city's railroad heritage and incorporated the Tennessee state bird.

The term "Moc" is short for "Mockingbird." Mockingbirds are fiercely territorial creatures which protect their homes with courage, determination and skill. Those attributes reflect the intellect, spirit and character of UTC student-athletes and alumni. A Moc is a champion on the playing surface, in the classroom and, most importantly, in life.



Introduced in 2008, the new-look Scrappy has a sharper and more modern feel, mirroring the growth and image of UTC Athletics.



SCRAPPY

Named after legendary football coach A.C. "Scrappy" Moore, Scrappy, the Chattanooga mascot, is a fixture for the Mocs. A re-design in 2008 puts Scrappy in the image of the State Bird of Tennessee, a mockingbird. The mockingbird is known as a fierce protector of its nest and environment. It is sometimes seen swooping down on a dog, cat or predator that may be venturing too close to the bird's protected territory. Once described by "Late Night" host Jimmy Fallon as "a sledgehammer wielding mockingbird with a heart of Blue & Gold," Scrappy symbolizes that competitive passion.



WHY MOCs?

Faced with politically sensitive issues and in need of a stronger core identity to help establish a strong brand as Chattanooga's Team, the athletics department embarked on a comprehensive identity program in 1996. A new direction for the athletics identity was determined, moving away from the politically incorrect Native American Indian imagery.

Several identities have been used in the past. With the old nickname "Moccasins," a snake was used in the 1920s and an Indian was used until the year of major change in 1996. A moccasin shoe was even used in the 1980s.

In 1996, it was decided to adopt the State Bird of Tennessee, the Mockingbird, as the core of the new identity, while incorporating the strong regional imagery of Chattanooga's vast railroad history. The mascot "Scrappy" was born and a new emphasis was placed on the athletics department's role in the region.

The committee also recognized the need for the word "Chattanooga" to have a great emphasis in the logo. The nickname "Moccasins" was shortened to simply "Mocs." Thus established, Chattanooga could rebuild its athletics programs and initiatives around this new identity.

And rebuild it did. Quickly establishing the identity program in February 1997, combined with tremendous success in the NCAA Men's Basketball Tournament, UTC had positioned itself to reach for the next level.

From 1997 to 2007, the primary logo was the mascot, Scrappy, riding a train. The secondary logo features the front of a train with the word Mocs built into the logo. This logo is affectionately called the "Cowcatcher logo," referring to the front lower grill of the train that helped push objects from the train tracks.

In August 2007, officials at Chattanooga updated the school's marks. A new C logo, the "Power C" as it has become known to fans and alums, was created as the primary mark and is emblazoned on the side of the football team's helmets. The secondary marks were updated with a more modern look, and a new font, unique to the school, is now used on the text areas of the logos and marks.

In September 2008, Scrappy was re-branded to better match the image of a mockingbird and reflect the rich tradition of our state, our city and our University. New marks of the head as well as a full body were released. The program has also been taking special efforts to stay true to its color palette—which includes navy blue and old gold.



The "Power C" logo is the primary mark of Chattanooga Mocs Athletics.



The Cowcatcher logo has been recently modified, but is still in use by UTC Athletics.